

IN THIS ISSUE WE FLUSH

DOUBLE  
JEOPARDY

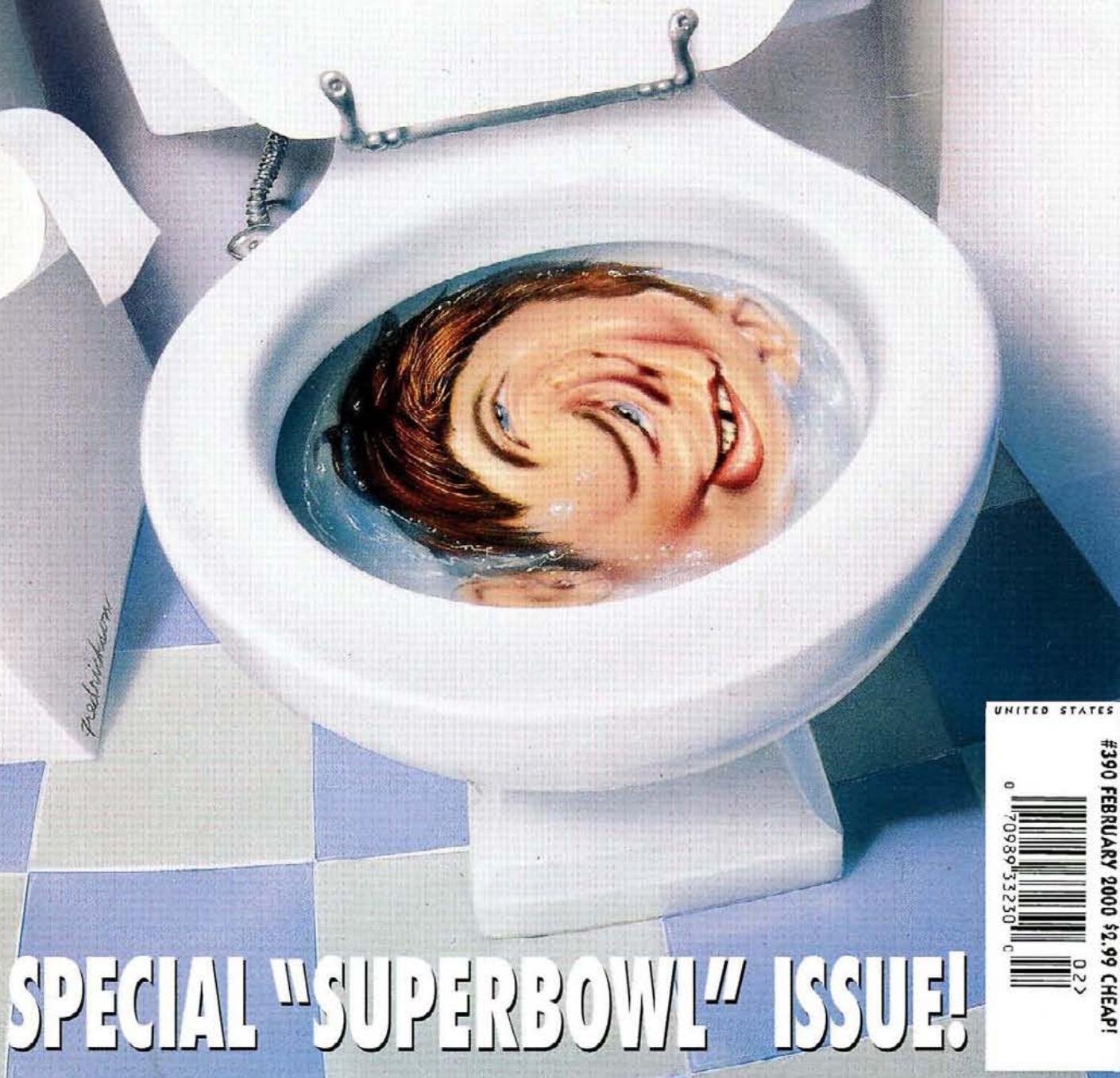
WILL &  
GRACE

BOY  
BANDS

THE WB  
NETWORK

# MAD

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UNITED STATES

#390 FEBRUARY 2000 \$2.99 CHEAP!



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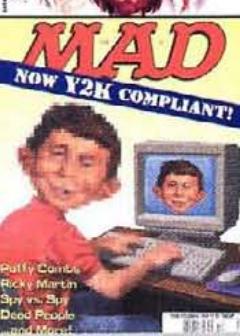
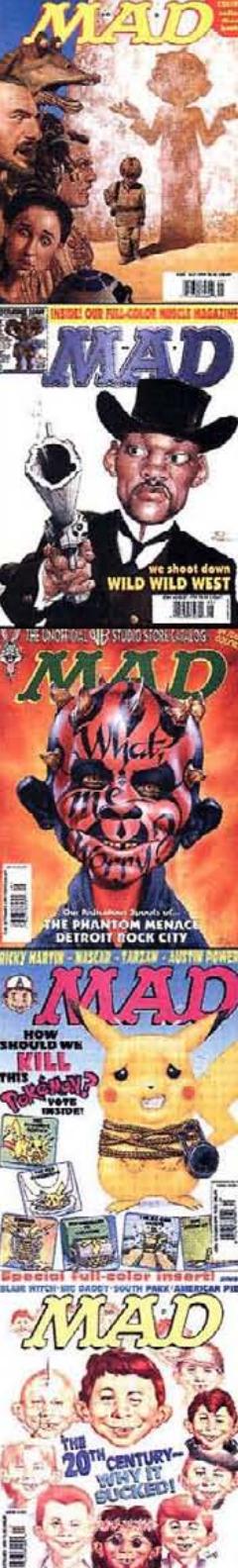
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# MAD

FEBRUARY 2000

NUMBER 390

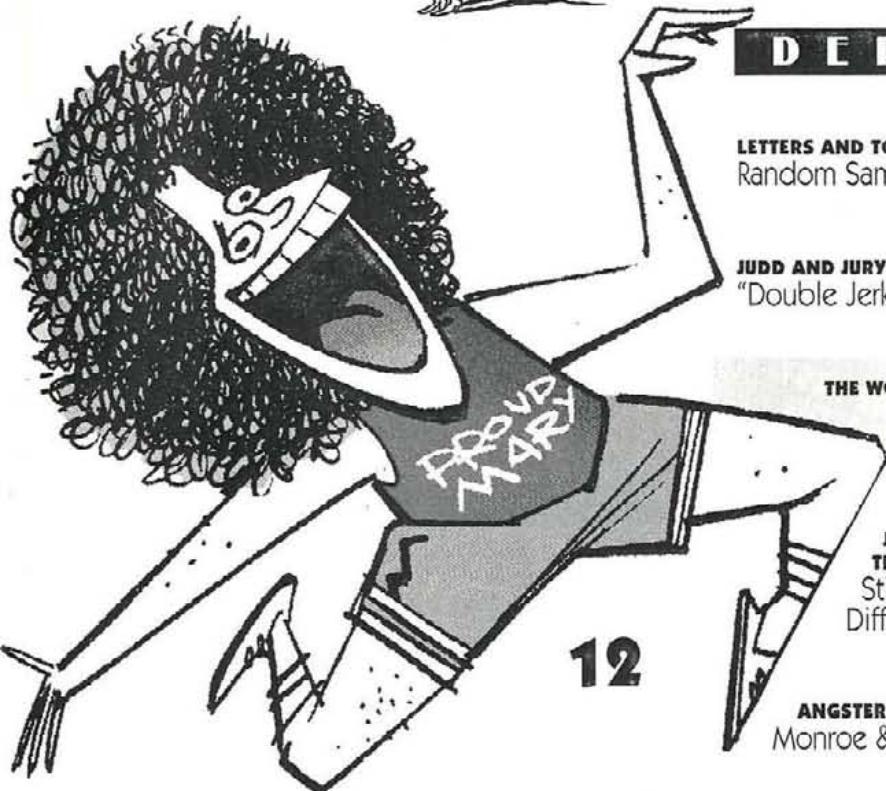


## WHEN THE SID HITS THE FAN

by SIDNEY HARRIS



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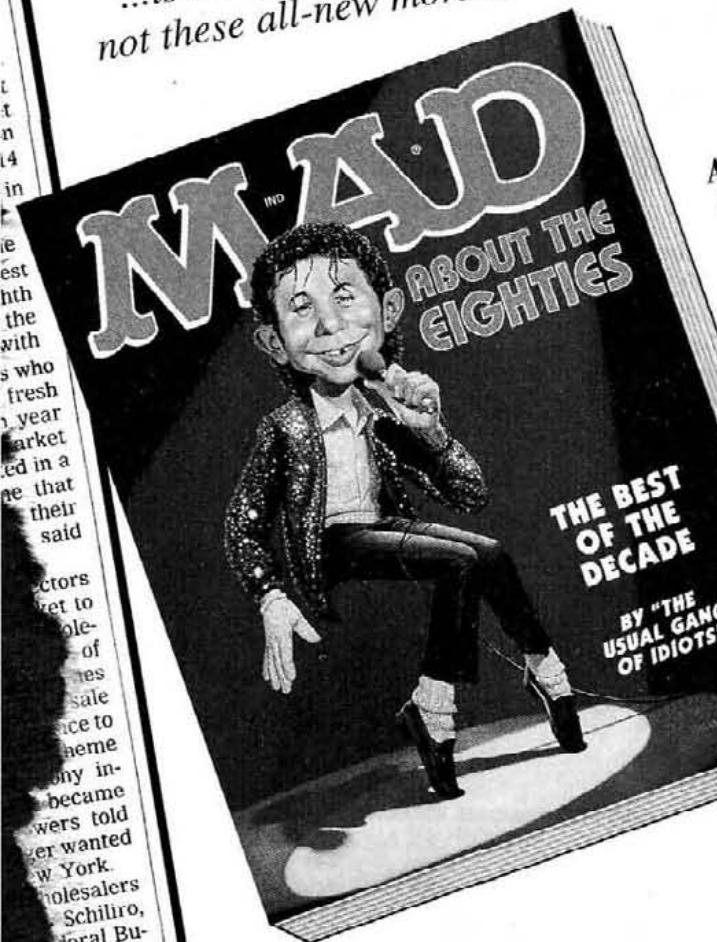
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...will not  
lose its seat.  
An article last Thursday about Mr.  
Holbrooke's efforts to persuade Con-  
tiver a homily misstated the position  
held at the Vatican by Archbishop  
Jean Louis Tauran, who celebrated  
day showing the global efforts to part

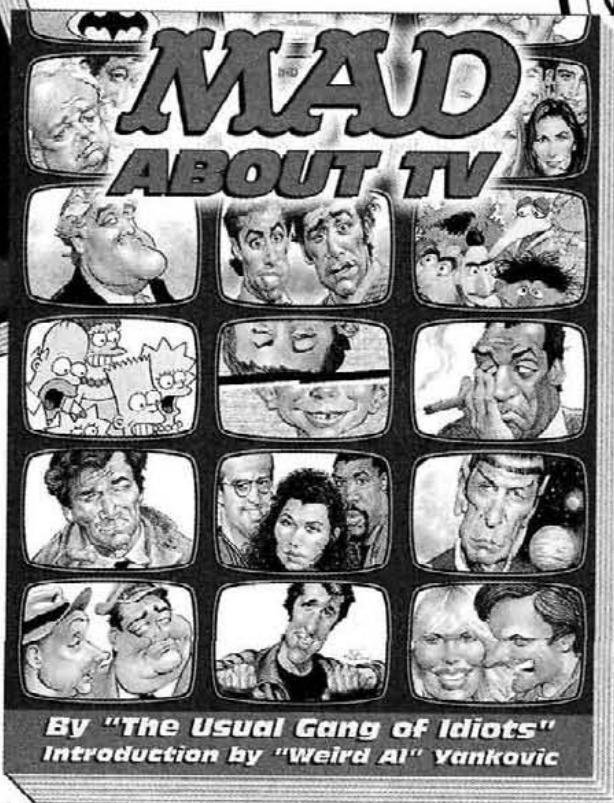
# The New York Times Best-Sellers

...is the phrase they use to describe the Harry Potter books,  
not these all-new moronic titles from the Usual Gang of Idiots!



From Star Trek to The  
Simpsons, over 40 spoofs  
of the worst of television!  
It's the perfect gift for the  
couch potato in your life!

A MAD look back at the decade  
that gave us such notable disasters  
as the Exxon Valdez spill,  
Ronald Reagan's Presidency  
and Michael Jackson's nose!



On sale now, wherever the Harry Potter books are sold!

Minister and Others Slain in Armenian S...

# MAD

**48****47**

1957  
IRS Disallows Beppo the  
Circus Clown's \$20,000  
Seltzer Bottle Deduction

1979  
Future Supreme  
Court Justice  
Clarence Thomas  
Rents His First  
Porno Movie

THIS MONTH IN HISTORY						
SUN	MON	TUES	WED	THURS	FRI	SAT
					5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

1982  
The Flammable Gourmet's  
Cooking With Turpentine  
Hits Bookstores

1982  
Smoke Inhalation Overcomes  
35 at The Flammable  
Gourmet's Book Signing

1954  
Ping Pong  
Outlawed in Utah

1982  
The Flammable  
Gourmet Becomes  
Spokesman for  
First Alert

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by Sergio Aragones

Various Places  
Around the Magazine

FRONT COVER ARTIST: MARK FREDRICKSON  
FRONT COVER WRITER: PETER KUPER

Whoever said  
"Talk is cheap"  
never dialed a  
1-900 number!



LETTERS • AND • TOMATOES • DEPARTMENT

STATUES OF LIMITATIONS

The Warner Bros. Studio Store on scenic Staten Island, NY (conveniently located opposite the Fresh Kills landfill — the largest garbage dump in the world!) was the setting for the unveiling of two new limited edition MAD products: An Alfred E. Neuman statue, looking curiously like Humphrey Bogart in *Casablanca*, and matching Spy Vs. Spy statues! On hand to welcome and sign autographs for several hundred MAD fans who sadly had nothing better to do on a Thursday night (*Friends* was still in reruns) were MAD co-editors Nick Meglin and John Ficarra, MAD art director Sam Viviano and Spy Vs. Spy sculptor Tony Cipriano. The statues are exclusive to Warner Bros. Studio Stores around the country, so hurry and get yours now before they end up in the Fresh Kills landfill!



PHOTO: EUGENE SOROKA

GOOFELLAS:  
Cipriano,  
Ficarra,  
Meglin,  
Viviano

THE  
ANSWER MAD

In yet another installment of our much beloved feature answering letters of other magazines, we give you this pearl from *Spin* magazine's August 1999 issue.

Frankly, I am disappointed. Do you know what is bothering me? Narcissistic punkrocker critics who constantly put down any band/group/singer that have anything to do with pop music. I personally adore punk music; my favorite band is Rancid. But, do you know what? My second favorite band is 'N Sync! I have reached an impasse on my journey to defend 'N Sync, and groups like them, simply because no one will listen to my logic. Do you ever stop to listen to 'N Sync? Or do you automatically laugh them off? Do you realize they actually have talent? You need to stop judging 'N Sync by their screaming fans (who, most of the time, only worship 'N Sync for their bodies and bleached hair) and start judging them by their actual musical ability, like their true fans do. Just because they happen to have synchronized dance moves does not mean that they aren't good. If 'N Sync, B\*Witched, etc. are really that bad, people wouldn't buy their albums, just the posters, so they could look at them. Think about that.

L.S., Annapolis, MD



HOW TO REACH US  
Please Address Correspondence  
To: MAD, Dept. 390, 1700  
Broadway, New York, New York  
10019. MAD welcomes reader  
submissions. Manuscripts will not  
be returned or acknowledged,  
however, unless they are accom-  
panied by a self-addressed,  
stamped envelope! MAD doesn't  
read faxed submissions!

THE MEASURE  
OF AMANDA

I just love your magazine! So does my dad! I'm 10 years old and I'll be turning 11 the 25th of October. As a faithful reader I buy MAD Magazine as much as I can. Since I love your magazine and I try to buy every issue, I was wondering if you would give me a subscription to your wonderful magazine. Thank you for bringing so much laughter into my life!

Amanda Patton, Indianapolis, IN

Mandy — It's rare that we receive a letter so heartwarming and uplifting as yours. We are enormously grateful and happy that you enjoy reading MAD and we hope you will continue to do so in the future. We were also delighted to learn of your birthday and hope that you had the most special of special days. We only wish we could have been there. As for your request for the free subscription to help celebrate your birthday — no way! —Ed.

Make A Dumb  
Wish Foundation™

This letter is written for your consideration for the *Make A Dumb Wish Foundation*™. I used to live at Britannia House in Douglas. Last year I moved from room 24 to room 23. Shortly after I moved into room 23 I discovered I had a neighbor living in the hotel opposite who brightened my life during the time she lived there. She had a habit of standing in front of the window in her underwear. I never knew her name or even who she was but she had an effect on me. Naturally I missed her when she moved out before Christmas. I'm not trying to trace her. I daresay if she read this letter it would put her off me anyway. It's just that if somebody brings a bit of happiness into your heart, why not let it be known? You've guessed it, I'm a sad loser, but this is *Make A Dumb Wish Foundation*™.

Ian Ellis, Great Britain

Ian you freakin' bloody English perv — Thanks for your letter, BUT WHAT'S YOUR BLOODY WISH? HERE'S THE DEAL — WHEN YOU WRITE TO THE *Make A Dumb Wish Foundation*™ YOU GOTTA HAVE A DUMB WISH! WE READ YOUR LETTER 12 BLOODY TIMES AND WE COULDN'T FIND A BLOODY WISH! HERE'S OUR WISH, AND IT'S NOT EVEN DUMB! WE WISH THAT WHEN YOU AND OTHER NIMRODS WRITE YOU'D INCLUDE A WISH! Cheerio and God Save The Queen! —The Ed. of Wales.

FAX MAD AT  
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MAD XL #2  
ON SALE FEBRUARY 15!

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mail our New York office —  
we're too dumb to  
help you there!

## THE ED'S NIFTY FIFTY

In order to celebrate the new millennium, we have created the *Ed's Nifty Fifty™* Celebrity Snaps wish list for the year 2000! If we print your photo of any of the following celebrities holding an issue of *MAD*, you will receive a three-year subscription and a special secret prize! (Photos cannot be returned.) And now, without further ado, here's the *Ed's Nifty Fifty™*.

*The Pope, Ricky Martin, any babe from Friends, Kobe Bryant, C-Span talking head Brian Lamb (still), Senator Jesse Helms, Harry Potter author J.K. Rowling, Bill Gates, Dr. Jack Kevorkian, Bryant Gumbel, Hillary or Chelsea Clinton, Fred Durst of Limp Bizkit, any cast member of Dawson's Creek, Oprah, John Malkovich, Pete Rose, James Brown, tennis babe Anna Kournikova, J.D. Salinger, Ron Popell, any Beatle (living), Harrison Ford, Alan Alda, David Letterman, Zac Hanson,*

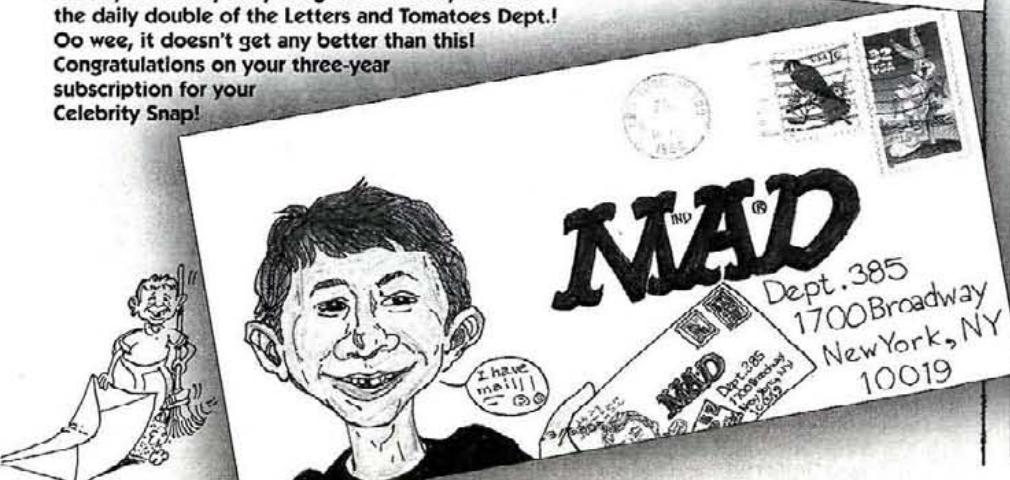
*Monica Lewinsky, Linda Tripp, Siegfried and/or Roy, John McLaughlin, the kid from The Sixth Sense, Neil Armstrong, any member of The Supreme Court (in their robe), Michael Jordan, Barbra Streisand, Spike Lee, Woody Allen or Soon-Yi, Deepak Chopra, Jerry Lewis, Gary Larson, Kerri Strug, Lisa Marie Presley, any Nobel Prize winner of the last 10 years, Ivana Trump, Michael Buffer, Brandi Chastain (bonus points for no top on), James Carville and Mary Matalin and Maya Angelou!*

## MAD CELEBRITY SNAPS

Earlier this year, I got a chance to meet our one and only Jerry Springer. He is in the issue he is holding ("MAD Celebrity Cause-of-Death Betting Odds" issue #372). I hope this qualifies me for a three-year subscription. Sorry it looks like I am sleeping in the picture.

Judy Sang, New York, NY

For sending us the picture of her sleeping with Jerry Springer and an Envelope of the Month, the lovely Judy Sang of New York, NY hits the daily double of the Letters and Tomatoes Dept.! Oo wee, it doesn't get any better than this! Congratulations on your three-year subscription for your Celebrity Snap!



**William M. Gaines**  
founder

**Jenette Kahn**  
president & editor-in-chief

**Paul Levitz**  
executive vice president & publisher

**Nick Meglin & John Ficarra**  
editors

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**Amy Vozelos** assistant editor

**Dick DeBartolo** creative consultant

**Annie Gaines** managing editor

**Dorothy Crouch** vp-licensed publishing and associate publisher

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**Nadina Simon** associate art director

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**Thomas Nozowski** production

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**Tracy Bowen** manager-newsstand sales

### Administration:

**Patrick Caldon** vp-finance & operations

**Alison Gill** exec. director - manufacturing

**Lillian Laserson** vp & general counsel

**Contributing Artists  
And Writers**  
the usual gang of idiots

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JUDD AND JURY DEPT.

The Fifth Amendment to the Constitution of the United States declares "No person (shall) be subject for the same offense to be twice put in jeopardy of life or limb..." Hopefully, that means the people at Paramount won't write, produce, distribute, and make us suffer through another turkey as bad as...

I'm Slick Parcels, a rich and influential financier! I'm raising money here to help underprivileged school kids by buying expensive fine art and hanging it in my *estate*! Then I encourage the underprivileged kids to look at the paintings through my window once a month for a culturally uplifting experience! Call me a humanitarian, call me a softie...it's just my nature!



I'm Agree, the Parcels' best friend! I work on Slick's school charity, too! I'm a schoolmistress! I teach at school, and do my mistress duties whenever Slick's wife isn't around!



I'm Livid Parcels, Slick's wife! Slick said he's going to buy me a \$200,000 sailboat with some of the money he's raising tonight! I didn't think that was ethical, but Slick said I earned it with all the work I did, and I guess he's right! I hand wrote all the nametags for this fund-raiser! Over 50 of them! That's in addition to all the work I do at home! I'm responsible for hiring our cooks, maids, gardeners and handymen! But hey, everyone has their burdens to bear!



I'm Motley, the kid! Having wealthy parents means I get a very healthy allowance, but I don't spend any of it! I'm saving up to buy a *personality*! With some expert financial advice, maybe I can invest some of it and get myself a life!

I'm Travesty Laymen! I was a down-and-out lawyer, but then I got my act together and became a down-and-out probation officer! I really don't belong in this movie! Many critics were asking what the hell I was thinking when I agreed to appear in this dreck, but I can't help myself! I hear the word "FUGITIVE" and I show up!

I'm Vice-President Al Gore, and I was roommates with Tommy Lee Jones at Harvard! Why am I here? I was asked to break some bad news to my old roomie! Tommy, don't clear any space on the mantel for an Academy Award!

You're stiffer in this flick than I am in real life! Yeah, THAT stiff!

GORE  
for  
PRESIDENT

ORT  
DRUCKER

# DOUBLE JERKERY

ARTIST: MORT DRUCKER

WRITER: DICK DEBARTOLO

Honey, now do you see why I love sailing? The waves lapping the hull, the wind in the sails, the blood on the teak... wh - wha - what the hell?



There's blood everywhere, and my husband isn't anywhere on board! And I'm holding the bloody knife that must have killed him! Could it get any worse?



This is the Coast Guard, drop the knife, you murdering bitch!

I had to ask!

I hate to tell you this, Livid, but you're being charged with your husband's murder! I have to take you in!

Have a heart! Don't handcuff me in front of my child!

Oh, sorry... Hey, kid! Turn your head while I handcuff your murdering old lady!

Thanks, now he won't be so traumatized!



It looks bad! You just took out a \$2 million insurance policy on your husband, and now he's dead!

So what? Lots of women take out policies on their husband's life!

Yeah, but yours has a clause that says you get double if your husband's stabbed to death on a sailboat! Triple, if it's in the fog!

It was Slick's idea! He insisted that "Stabbed at Sea" was a standard insurance clause!

Motley, Agree is going to adopt you, but when this is over, we'll be together again!

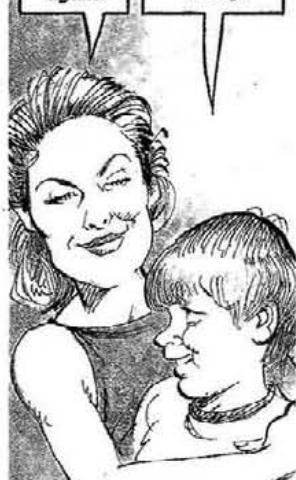
Great! When you're free we can play Old Maid for real! You'll be about 80 years old when you get out for killing daddy!

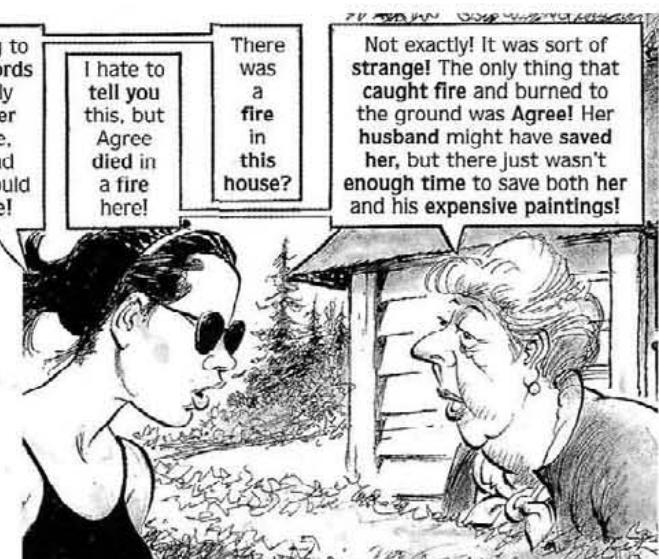
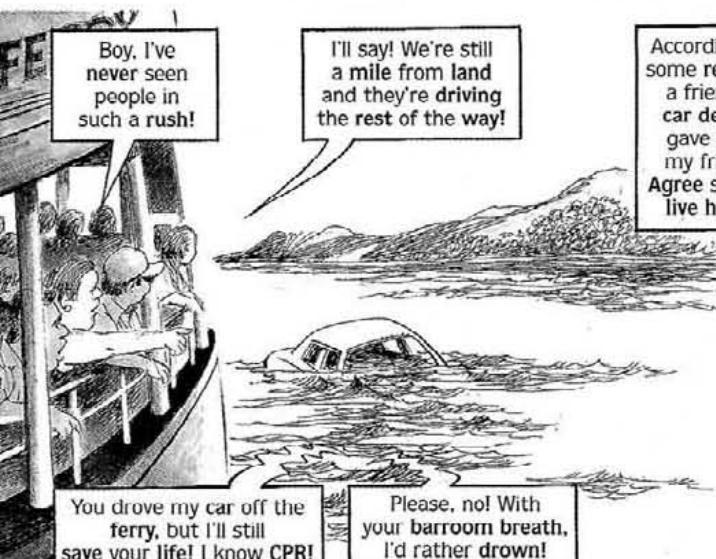
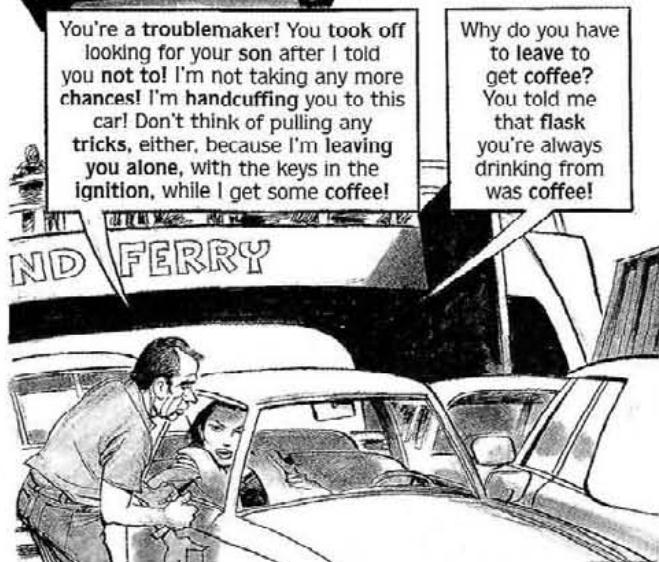
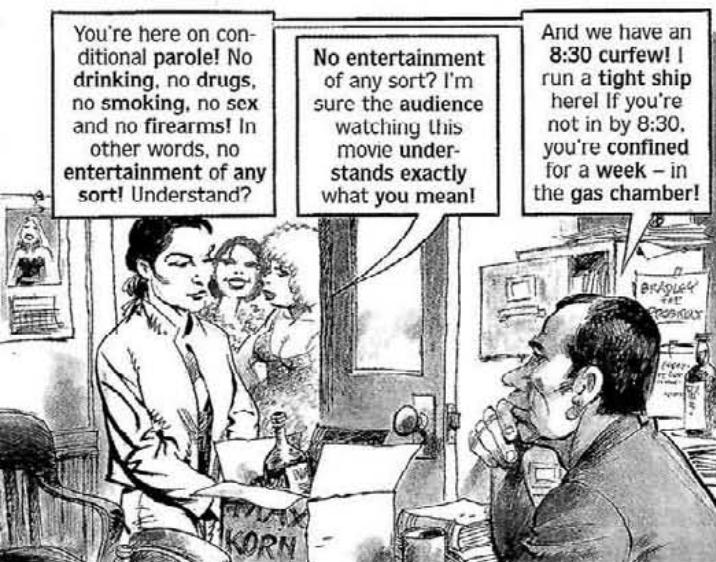
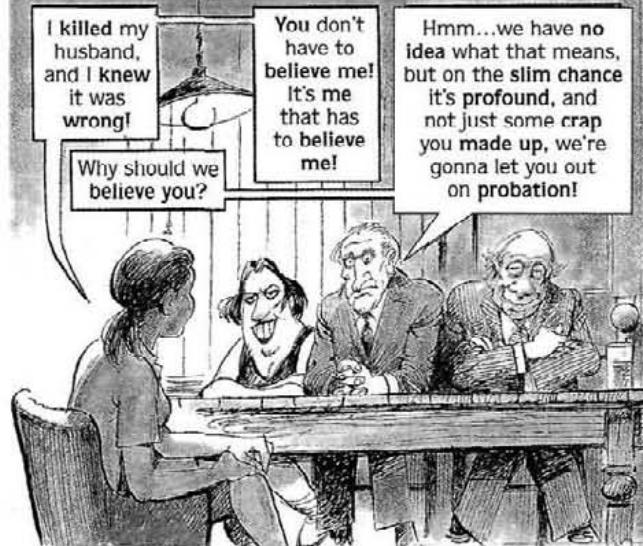
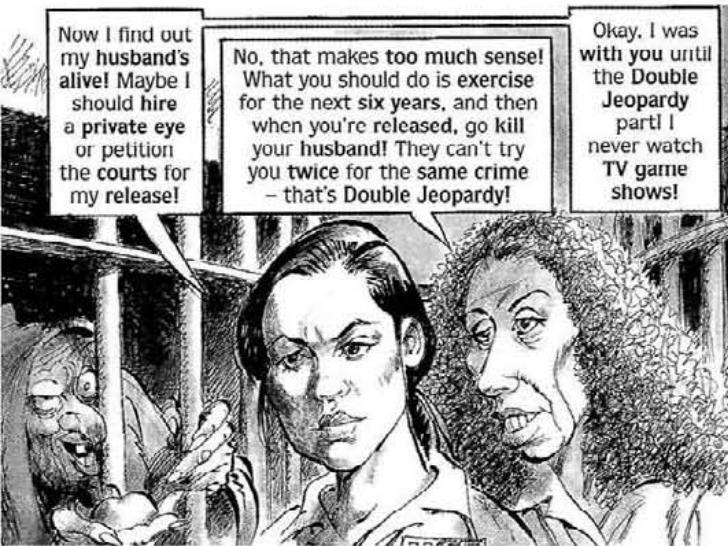
Honey, I think about you all the time! Do you think about me?

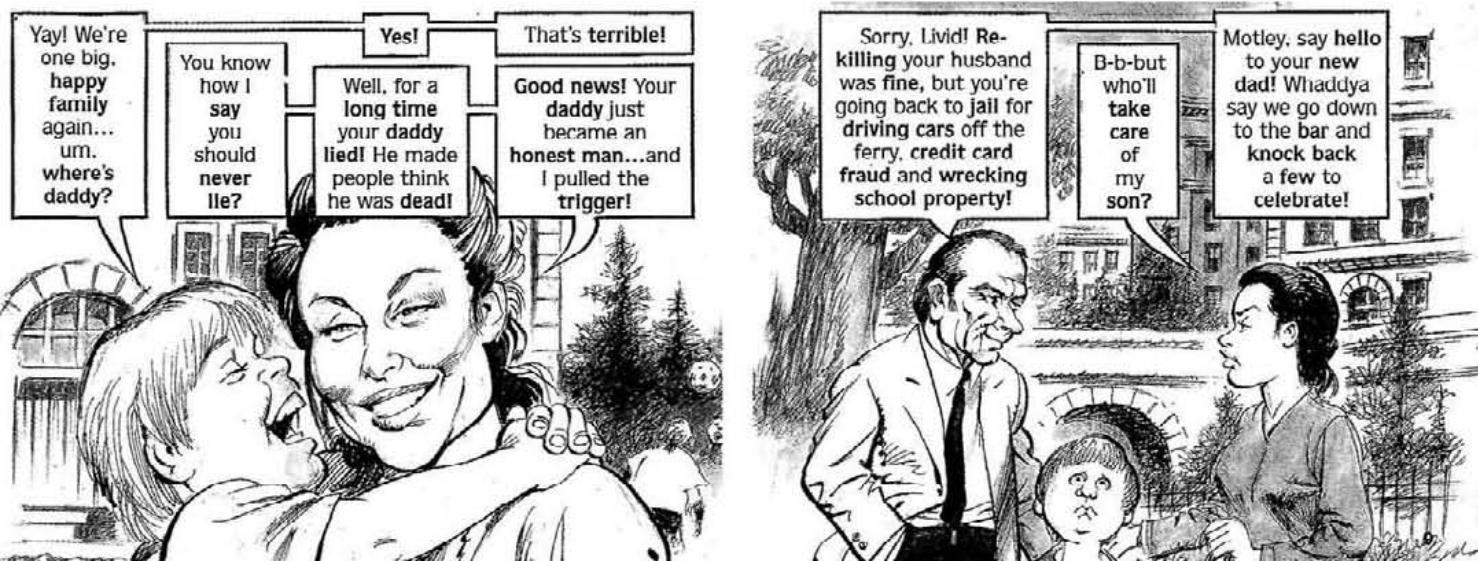
"Mrs. Mommy"? I sense a little distance between us here!

I have to go, Mrs. Mommy — daddy's here!

Daddy told me YOU were dead! Wow! Talk about your dysfunctional families!









## THE WOODSTOCK DEGENERATION DEPT.



nce upon a time, they truly believed "All you need is love." But yesterday's hippies are today's senior citizens with failing eyesight, arthritic knees and all the aches and pains that come with living too long. Sure, they need love, but what they need even more are these...



### Steal This Book

(Large Print Edition)

A myopia-friendly, giant-type version of Abbie Hoffman's yippie classic. In this revised edition, however, the phrase "Off the Pig!" is the title of the chapter that teaches your parents to cut their serum cholesterol level by eliminating pork from their diets.

Also available in a special hard-of-hearing audio edition as shouted by The Who's Pete Townshend.



### The Bong-matic 2000 Respiratory System

Have a toke and a smile! After years of wheezing through their marijuana-ravaged lungs, mom and dad can now actually enjoy their breathing disorders. Funky, yet fully functional, this alternative breathing apparatus is handsomely decorated with art by legendary underground cartoonist, R. Crumb.



# PRODUCTS AGING



### Tie-Dyed Adult Diapers

All we are saying is give pee a chance! These groovy, rainbow-colored diapers let the old folks say, "My love for the sixties is still strong even if my bladder isn't." Tune in, turn on, drop a load!



### Adjustable Waterbed

Now YOU can give your parents all the orthopedic benefits of an adjustable hospital bed with all the kinky possibilities of an authentic waterbed. Even if they're too old and sick to actually have sex, this unique bed will transport them back to their wild days (and nights) of endless free love.

# FOR YOUR HIPPIE PARENTS



## Combination Nose-Hair Trimmer/Roach Clip

At last the old folks can take up while they spruce up! This one-of-a-kind device is perfect for taking that last precious hit off of a fatty while clipping away those last unsightly nose and ear hairs. It's the ultimate in personal high-giene!



## "Easy Rider" Walker

Whether they're going cross-country to see America or cross-town to see their chiropodist, here's the perfect ambulatory accessory for your favorite broken hipped Hell's Angel! Comes complete with authentic Harley-style handlebars and helmet. 8-track player optional.



## Stairmaster to Heaven

Finally, an exercise machine that combines the head-banging sound of heavy metal with the heart-pounding benefit of a heavy workout. The old folks will love climbing the stairs to the classic Led Zeppelin tunes that climbed the charts! With a top speed of 5 mph and a hearing-impaired-friendly top volume of 35,000 decibels, ma and pa may still die of a heart attack but we guarantee they'll go with A Whole Lotta Love!



## Orthopedic Go-Go Boots

Believe it or not, during the Summer Of Love your mom used to "really get down" on the dance floor. As sure as her arches have fallen, her spirits will be lifted when she slips on a pair of these ultra-hip, podiatrist-approved Go-Go Boots. Available in Nancy Sinatra white vinyl and Mama Cass extra wide.





JUST A PHRASE WE'RE GOING THROUGH DEPT.

Same magazine, different issue. Same writer, different artist. Same premise, different examples. Here's...

# STILL MORE SAME WORDS...



...hard to believe when  
Bill Clinton says it.

...a much easier sell when  
Richard Simmons says it!



...shocking racist comment  
when heard on the news.



...pretty good deal  
at the gas pump.

...very bad deal at  
the sperm bank!



...welcome news when it's  
about a neighbor's randy dog.



...good news if you're  
in the stock market.

...painful news if  
you're on Viagra!



...photographer,  
sure.



# DIFFERENT CIRCUMSTANCES!

**NIGGER IS CRAZY!**



*...bilarious punch line when heard on an HBO comedy special!*

**FIXED!**



*...not so welcome news when it's about the latest Don King fight!*

**CHEESE!**



*...proctologist, questionable!*

**THE CRACK WAS RIGHT OUT IN PLAIN VIEW!**



*...somewhat expected when a cop recounts a drug bust.*

*...completely expected when a wife recounts a repairman's visit!*

**HELLO, MY NAME IS PHIL AND I'M AN ALCOHOLIC!**



*...preferred way to kick off an AA meeting.*



*...less than choice way to begin a toast at a wedding!*

**FIVE DEAD, 16 WOUNDED!**



*...A national tragedy" when it's the death toll at a school shooting.*



*...minimal collateral damage" when it's the death toll from the latest NATO bombing mission!*



# Monroe and...

HEY, DEAN!  
YOU CAN KISS  
OUR ASS, 'CAUSE  
THIS IS FUN  
UNIVERSITY!

THESE  
COLLEGE  
GUYS ARE  
COOL!

HEY, DAD!  
I WAS JUST  
WATCHING F.U. ON  
THE ILLEGAL CABLE  
BOX, AND GUESS  
WHAT....?

THEY  
REPLACED  
THAT SCENE  
OF YOUR MOM  
IN THE HOT TUB  
AGAIN?

HEY, WALTER,  
YOU'RE, LIKE, A "BOOK  
GEEK GUY". ARE YOU  
GONNA GO TO COLLEGE  
AFTER HIGH SCHOOL?

YOU  
BET I AM!  
I'M GOING TO  
WELLSLEY!

UM, ISN'T  
THAT AN  
ALL GIRLS  
SCHOOL?

YEP! I'M GONNA  
BREAK DOWN THE  
GENDER WALLS!

OKAY,  
WHATEVER.  
LISTEN, WHAT'S  
THE BEST WAY TO  
GET INTO SCHOOL  
WHEN YOU DON'T  
HAVE ANY  
MONEY?

NO, LIKE  
LATIN CLUB OR  
THE SCHOOL  
PAPER...

**SWEET!**  
GOT IT!  
THANKS!

-- BUT IT  
TAKES A LOT OF  
TIME, ENERGY, HARD  
WORK AND...

HI! I  
WANT TO  
SIGN UP FOR  
THE SCHOOL  
PAPER!

...OH,  
HE'LL FIND  
OUT.

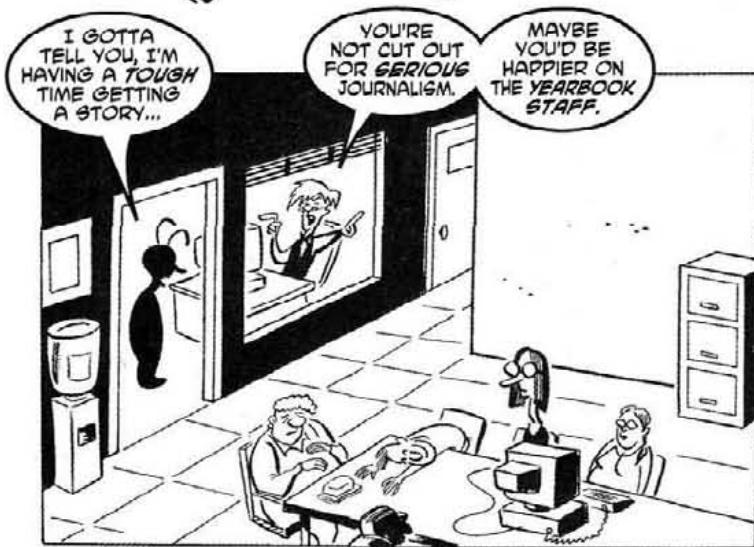
# THE SCHOOL NEWSPAPER

ARTIST: BILL WRAY

WRITER: ANTHONY BARBIERI

Ex-tree! Ex-tree!  
Read all about  
it!!! Hot off the  
presses, our little  
hero learns all  
about extra-  
curricular fun!









## THE TRITE STUFF DEPT.

Lately it seems you can't turn on the news without hearing some horrible story about a building being bombed, a postal worker going "postal," a group of students shooting up a school. And every time there's a bloody rampage, we try and make sense of it all. Well, some people have succeeded! They've made sense of it — for them. And perhaps there is something we can learn from their wisdom. That something is "Move to Iceland!" But before you go, find out ...

# HOW VARIOUS PEOPLE

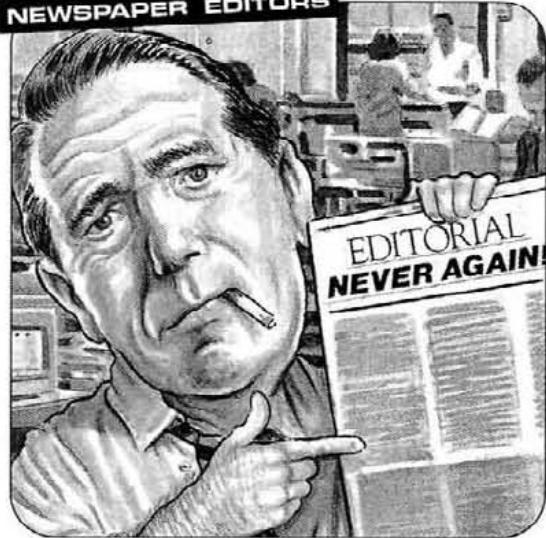
### TELEVISION ANCHORS



Before asking the parents of a daughter whose face was shot off, "How did it feel to identify your only child at the morgue?" anchors will consult with a TV psychologist to see how asking them how they feel about their feelings will make them feel.

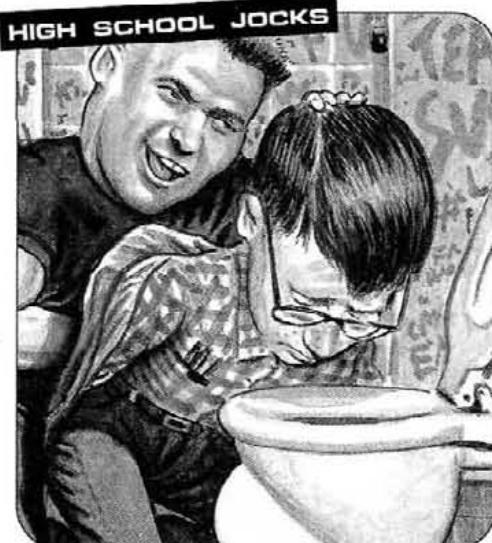
# WILL REACT TO

### NEWSPAPER EDITORS



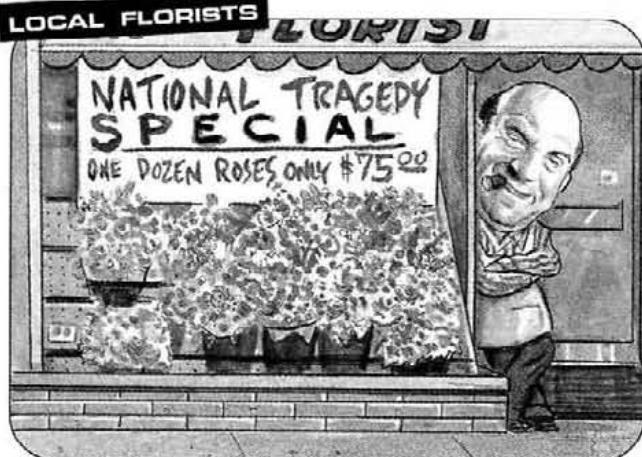
Will immediately publish their "We must take steps to prevent another tragedy like this from ever happening again" editorials again.

### HIGH SCHOOL JOCKS



In an effort to improve strained relations with the nerdy sullen outcasts, will try not to use the toilets before shoving the geeks' heads inside and flushing.

### LOCAL FLORISTS



Will voluntarily agree to not greedily jack up prices 400% just because everyone within 150 miles feels compelled to buy a bouquet of flowers to leave on the sidewalk somewhere. (They'll only jack them up 200%.)

### VIDEO GAME DESIGNERS

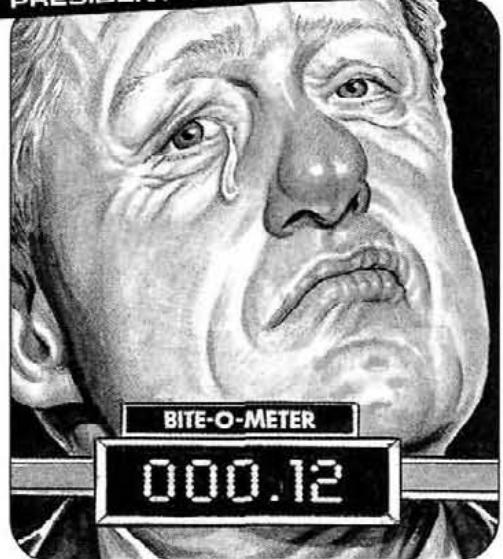


"WEIRD AL" YANKOVIC



Will show that it is possible to mix comedy and tragedy by releasing the moving tribute ballad, "Pretty Fly for a Dead Guy."

PRESIDENT BILL CLINTON



To show that he remains a dynamic problem-solver, will personally counter the threat that gun violence poses to America's children by symbolically biting his lip once for each victim.

GUN MANUFACTURERS



Because our Constitutional framers clearly intended for 400-round Uzi assault weapons to be readily available to any eight-year-old, they cannot agree to any plan that might slow gun sales. But as a conciliatory gesture, they will put little "Warning: Shooting Someone Through the Head May Be Hazardous to Their Health" stickers on all shoulder holsters.

# THE NEXT RANDOM ACT

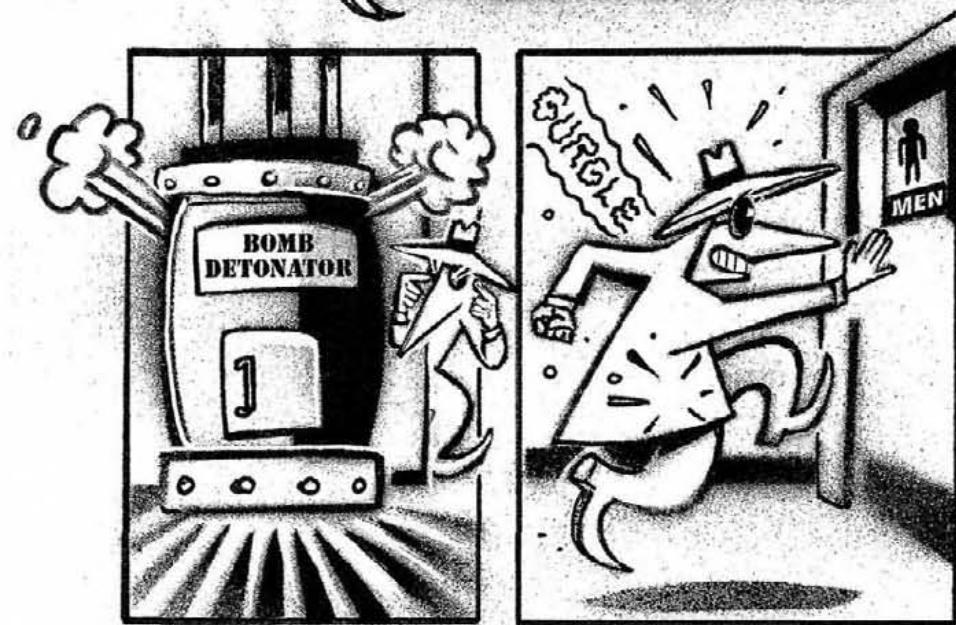
TALK SHOW COMMENTATORS

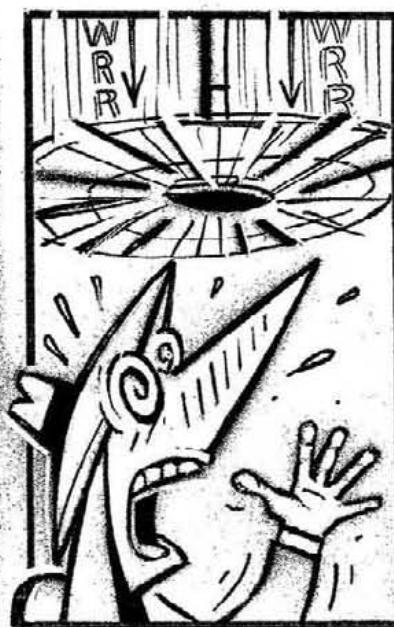
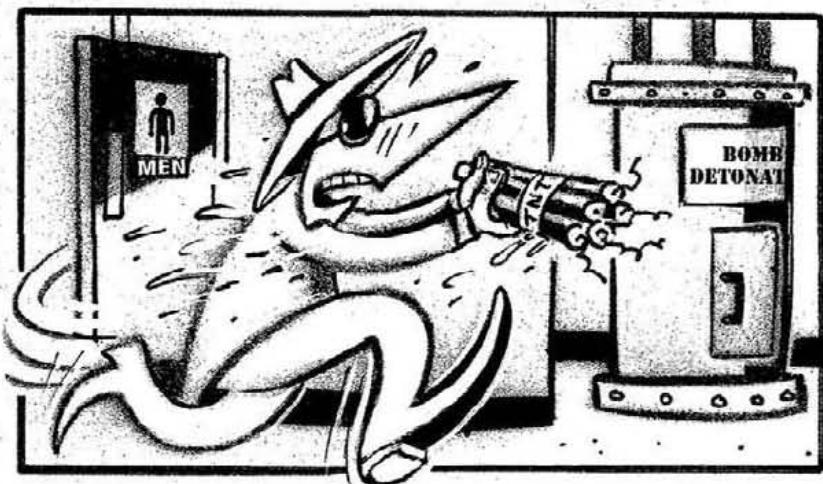
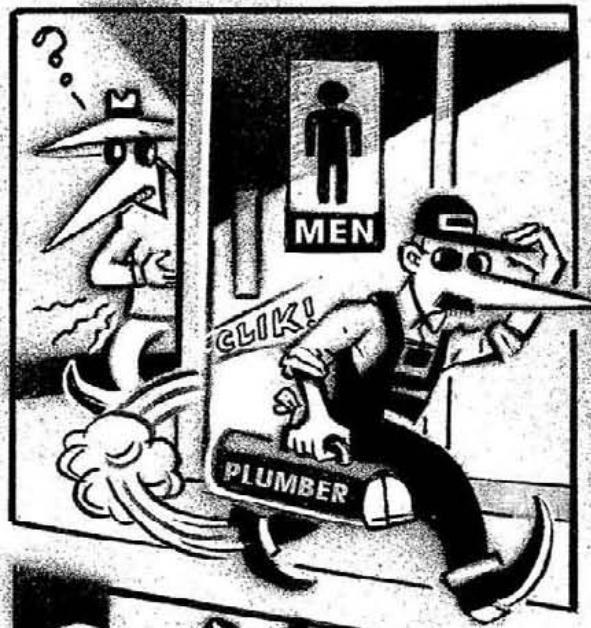


Will go on as many TV shows as they can to discuss how movies, music and videogames have numbed an entire generation of children to the effects of violence. However, they will not explain why these same emotionless automatons who've been brain-washed into having no feeling about violence all seem to be so upset by it.

Will educate their audience to the very real results of brutality by having a peppy lizard named "Evac" dance out to hose down all the brains and splatter between screens.

# OF SENSELESS VIOLENCE







Oh those hip, trendy, media-savvy emotionally unstable teens of the WB Network! Who doesn't aspire to be more like them? After all, if history has taught us anything, it's that nothing but good can come from mindlessly imitating the actions of whom-ever we see on TV! So, if you want to be the next Dawson, Buffy or Felicity, first, change your name to something really stupid-sounding and then bone up on...

# MAD's Eight-Step Guide



**1** During any argument with a prudish, super-religious grandmother, you **MUST** use the word "penis" at least five times for shock value.



**2** Make sure to correctly ascertain whether your date is an *actual* vampire or just a "really yucky guy" BEFORE impaling him on a two-foot wooden stake.



**5** When attending a somber occasion, such as a funeral, be thoughtful and show respect — wear a *below-the-crotch-skin-tight* mini-dress that reveals slightly less cleavage than usual.



**6** When having an affair with a teacher, it is considered bad form to request a higher grade *in addition* to the sex.



**3** Out of courtesy for your fellow students, keep your noisemaking to a minimum when using the library stacks area for having sex.



**4** Before inviting a pregnant teen or homeless person to stay with the family for the night, check to see how many siblings and/or parents are doing the same – to avoid overcrowding.



**7** A simple apology is sufficient after totally messing up your twin sister's life by impersonating her – even if you do it every other week.



**8** After losing an election for Student Council and/or Homecoming Queen, be a good sport — don't sic a flesh-eating zombie on the winner.





Prominently featured in *Playboy's*  
"Girls of the Novitiate" photo spread



Controversial class field trips

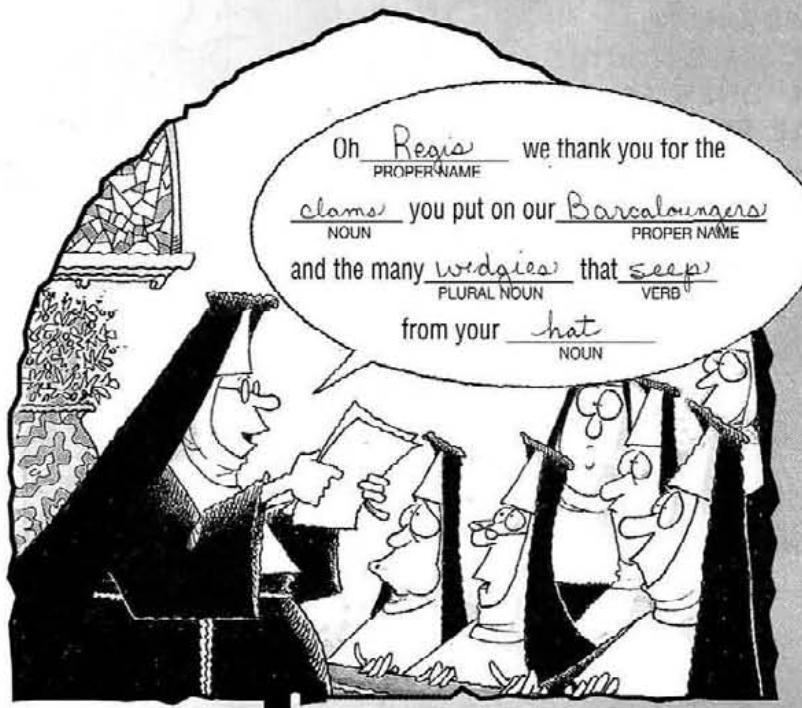
Bless  
us Father, for  
we have sinned...  
mainly, we bought this  
article! Save a special  
place in Hell for that  
blasphemer John  
Caldwell as he  
exposes...

# When Nuns Go BAD





**E**very Fourth of July it's the same thing: she shotguns a few cold ones at the church picnic, then tries to organize a wet habit contest



**G**conducts Mad-Lib vespers



**T**hird grade class spends the entire semester cranking out her own line of sneakers



**M**other Superior by day, but after dark, Mistress Superior

# When Nuns Go Bad



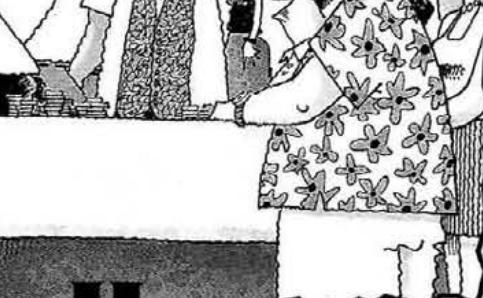
**O**utwardly roots for Notre Dame but actually took the 3 points and beat Oklahoma



**D**evotes all free time to working for favorite charity, Chippendale's



Hospital volunteer work just an excuse to run a \$5 a square "Last Rites" pool



**H**er annual "missionary" work with Native Americans always seems to coincide with mysterious poor box shortages

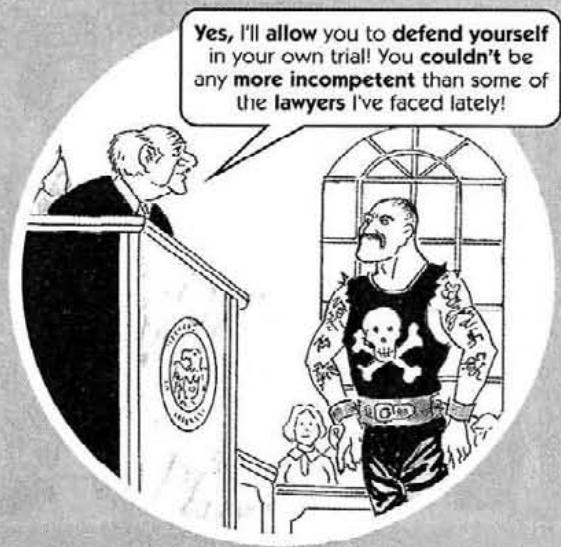


**D**oes quiet reflective time to hi-lite the hot scenes in the Old Testament

# THE LIGHTER SIDE



## JUSTICE



## SPORTS

ARTIST AND WRITER: DAVE BERG



## PARENTING



## TROPHIES



## THERAPY



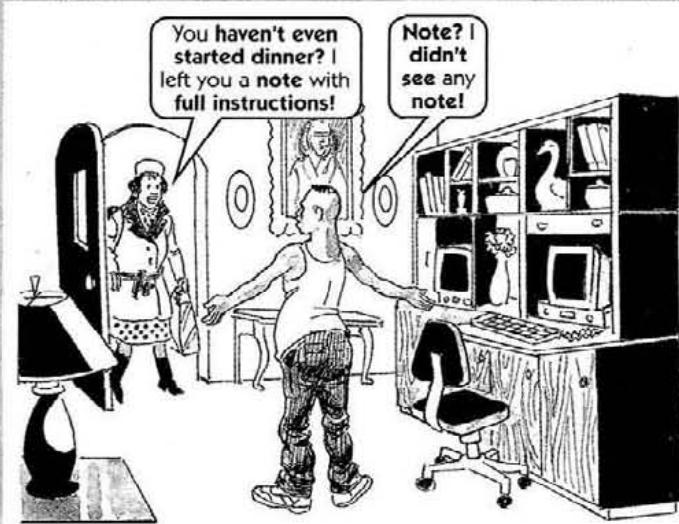
## GOOD NEWS



## SAFETY



## COMMUNICATION



## FAST FOOD



## PERSONALITY TRAITS



# THE OFFICE



## BELIEFS



## DOCTORS





NEW KIDS ON THE SCHLOCK DEPT.

## What do Boyzone, 'N Sync, C\*Note, 5ive, 98° and Backstreet Boys have in common?

Well, actually, everything! These dancin' prancin' pin-up pop posses are 100% interchangeable!

Quick Quiz #1: Would anyone notice if Ben from 'N Sync replaced Alfredo from 5ive?

Quick Quiz #2: Does anyone know if there even IS an Alfredo in 5ive?

And Question #3 (the most important of all): How do YOU get in on this gravy train of cash?

Remember, there are hundreds of millions of squealing sixth-grade girls who love these hunks of the month (okay, and a few sixth-grade boys, but let's not get into that right now), and their baby-sitting money has to go somewhere — might as well be your pocket! So why not make a couple o'millon by letting MAD show you...

# HOW TO BECOME A BIG-TIME BOY BAND PRODUCER!



## LESSON 1

### NAME THAT NAME

Each member of the band needs a short, punchy first name. Two syllables is sometimes okay, but one is much, much better. Remember the mental capacity of your audience.

Good Names include:

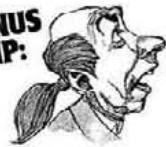
Mick  
Hank  
Ferry

Lance  
Chip  
Theo

Bad Names include:

Alouisious  
Xerves  
Chiang-Tse  
Lumpy

**BONUS TIP:**



It's always extra cool if two of the guys share the **SAME** name. Fans will differentiate them by a last initial, such as Rick T. and Rick G. Plus, only having to remember four first names instead of five will ease the pressure on your fans' brains!

## LESSON 2

### DIVIDE AND CONQUER

Although boy bands have five guys apiece, there are many more than five different types of personalities to choose from. There are seven:



"TEEN DREAM"



"SASSY REBEL"



"QUIET SHRINKING VIOLET"



"DANGEROUS TROUBLEMAKER"



"MACHO MAN"



"OLDER BROTHER"



"DEWY-EYED YOUTH"

Whatever you do, don't select a boy with a personality that doesn't fit in. "Psychotic Loner," "Flatulent Oktoberfester," "Illegal Immigrant" or "Triple Amputee" may be fresher characters, but trust us, no 12-year-old girl is going to put their poster on her ceiling where it can leer down at her! Stick to the classic archetypes. Uniqueness kills.

No one boy should be the "star" of the group. Your band should look as if it's **just five cool guys hanging out**, with no one dude any cooler than the other four. That way, girl fans will see them as "approachable." But more importantly, if one of the pretty boys ever gets out of line, you can **pink-slip his replaceable ass**.

Another big advantage to breaking up the duties into five equal parts is that five singers only have to handle **one line at a time**. This lets you keep really **dumb guys** in the band even if they can't remember too many words at once, as long as they **look great in tight pants**.



## LESSON 3

### DEVELOPING YOUR REPERTOIRE

See if you can tell what these **ACTUAL** beefy-bopper song titles have in common:

- Tearin' Up My Heart.
- I'll Never Break Your Heart.
- True To Your Heart.
- Quit Playing Games with My Heart

Heyyy, good catch, Beethoven! Your soon-to-be fans are tremendously interested in cardiovascular love. Very, very few hit ballads have been written about lungs.

Look at the song titles on hit albums by BSB, 'N Sync, 5ive and the rest. It's Boy Band Law that each album has 12 song titles, and that these 12 titles must include **three** "Heart's, **four** "Love's, **two** "Girl's, **two** "All's and an "Everybody" or an "Everything." Whatever titles are left over should be "We'll Be Together Forever," or "Heaven is Forever," or "Forever Together," or some syrupy slop like that. Be sure to throw in parentheses on at least one title to sound impressive.

Just fill in the middle with "yeah"s and "ooh"s and "ooh yeah"s. It's a little-noticed fact that there are only 50 or 60 words in all the lyrics on a boy band album, combined!

But whichever twelve songs YOU end up using, it's got to **come from the soul!** Tell the boys to close their eyes, imagine they're opening their hearts, squeeze out all the special feelings they have inside...and then **crank out** whatever words written by music company hacks-for-hire that you tell them to sing. Recording studios charge by the hour, you know!



The single best title a boy band could ever have is this. A song with this title would top the charts for 6 months...except sadly, there is no possible singable melody.

**BONUS TIP:**

The title  
"Together (Forever)"  
isn't taken... yet.

## LESSON 4

### INTERCONTINENTAL CHAMPIONS

Before hitting big in the USA, top boy bands need to be huge in other countries. Why?

American teenage girls like to think of themselves as **complicated rebels**...before they go out and buy the exact same stuff everybody else has! The dopes who listen to this kind of junk need a clear signal that your music is what they want to hear. And goodness knows you can't count on how it sounds to accomplish that!

Play up the **"global smash"** angle. For instance, before they ever infected the U.S., the Backstreet Boys were big in Germany, and 'N Sync had early hits in England. Be sure to let America's young'uns know that the rest of the world just loves your boys to pieces.

Unfortunately, the rest of the world probably doesn't give a camel's ass whether they live or die. So you'll have to **lie**. Claim that they're already top superstars in **Tonga, Equatorial Guinea, Azerbaijan, etc.** Or make up fake country names such as **"Middle Cannolia," "The Duchy of Beckles," "Costa Frascarr" or "The Republic of Gzxlttwq."** By the time anyone exposes your fraud, your band will have already had its four hits and be done. Remember, in boy bands, it's here today, gone later today.



## LESSON 5

### THE PUBLICITY GAME

The key to any successful band is to promote, promote, PROMOTE! Sounds rough, right? Don't worry, you only need to know two basic strategies...

#### STRATEGY ONE

Continuously talk over each other's sentences. This causes such confusion that no one can be offended by any statement.



#### STRATEGY TWO

While one singer discusses how "there's a lot more hard work to this job than most people realize," the other four should stare at him seriously while nodding, as if he's announcing the cure for AIDS.

Fans like to feel a connection to their idols. So only tell them what they want to hear! Even if your boy banders only use the computer to download hot Asian porn, they should say that they love all the fan websites, and even check in every so often. If one of the members has a soundproof bedroom so no one can hear his victims' cries for help, he should say that he just likes "spending a quiet night with that special someone." If he's so whacked out on heroin that he wakes up facedown in crusty vomit, he should say that his pet's name is Scooter, and that his favorite movie is *Titanic*.

Of course, sometimes fans make that extra effort. For those exciting "up close and personal" stairwell encounters that last five minutes, it's always a classy, gentlemanly touch to tell the skank she's "special." Band members should claim that she's the inspiration for a song on the next album and the part where they go "Yeah, yeah, yeah" is for her.

#### BONUS TIP:



## LESSON 6

### CAREFULLY NUDGE THE ENVELOPE

The critics gripe that boy bands are formulaic. But when you take five theoretically talented young men, put them in identical outfits, and drill them like army rats at West Point, the sparks have GOT to fly.

To fulfill one's potential as a performer, they gotta stay in touch with their spontaneous side.

Exactly 43 minutes into your Friday night stage show, one member might yell, "Let me hear you scream, Miami!" But the next night, he should feel totally free to change this to "Let me hear you scream, Orlando!" At the 43-minute mark, of course; let's not go completely nuts. But that sort of freewheeling improvisation is what makes or breaks a live performance.

Speaking of which, **onstage banter** is a crucial way to interact with your young fan base. And the "grabbers" you shout in-between songs may decide whether your band is just a **flash in the pan**, or whether it can last the **whole eight months of superstardom**.

#### BONUS TIP:

NEVER be afraid to let your boys grow as artists. Just because the blond guy is second-from-the-right in the video, there's no reason why you can't put him second-to-the-LEFT when they're on stage! True inspiration should never be shackled.



## LESSON 7

### IT'S THE STYLING GEL, STUPID

Directing music videos is easy, because there are only two types of shots. The ones showing all five guys dancing and posing, and the close-ups of each member pretending to feel emotion. Here's a handy guide to the poses you'll need to put in every one of your videos:



**Squatting In A Deep Knee Bend**  
(AKA The "Taking A Dump In The Woods" Pose)



**Holding Both Fists Up Next To Your Face While You Scrunch Up Your Face**  
(AKA The "Which Hand Has The M&M?" Pose)



**All Five Boys In A Circle. Three Stand Still While The Other Two Switch Positions**  
(AKA The "Red Rover, Red Rover, We Call Jordan Over" Pose)



**Straddling A Chair Backwards**  
(AKA The "So I Like Rubbing Against Chairs, Is That So Wrong?" Pose)



**The "Leaning Over And Making A Face Into The Camera" Pose.**

(NOTE: This one is great for conveying a totally wild sense of humor. After all, what could be funnier than getting too close to a camera lens? Har har! Priceless!)



**The "Sadly Turned Away From The Camera" Pose**

(NOTE: This one conveys tremendous emotional impact — and is great for when one of the boys has a juicy zit on one cheek the day of filming)



**The "All Five Guys Looking Down At The Camera" Pose**



**The "All Five Guys Looking Up At The Camera" Pose**



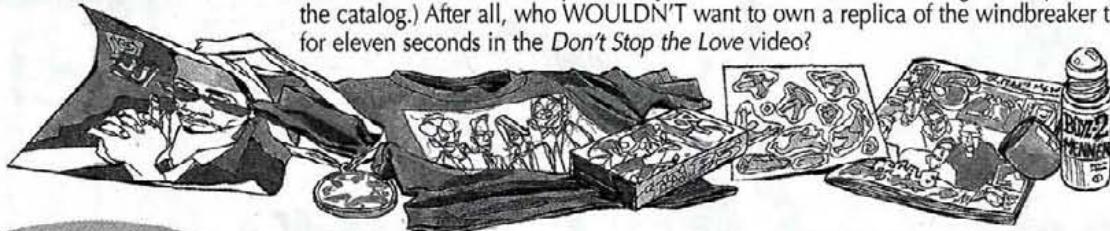
For your cheap concert videos, have several shots of all the girls in the audience choking for air with tears streaming down their faces by pumping onion fumes into the crowd! Raw sewage under the seats also gets those sinuses flowing!

## LESSON 8

### EVERYTHING IS FOR SALE

You know when boy bands appear on TV and say "it's all about the music"? That's a load of Backstreet Bullcrap! Most bands don't make squat on the music. It's all about the merchandising, baby! Your potential for sweet, sweet profit is limited only by your imagination and inconvenient sense of morality!

Posters! T-shirts! Videotapes! Stickers! Why do you think the boys make sixteen clothes changes per music video? Because every shirt, cap and medallion is in the catalog! (And you can charge \$9.95 for the catalog.) After all, who WOULDN'T want to own a replica of the windbreaker that Howie wears for eleven seconds in the *Don't Stop the Love* video?



## LESSON 9

### IT'S SO HARD TO SAY GOODBYE TO YESTERDAY

And when the act goes sour, schedule a "concert tour" to a certain country with non-policed organ donor laws. You can get a lot more cash than you might suspect for five healthy livers and ten kidneys...



...Just make sure the boys' plane tickets are one-way.





## WHOLE LOTTO LOVE DEPT.

It goes like this: First, a state Lotto Jackpot begins to swell and Lotto Fever spreads among regular players like an STD at a Turkish bath! The jackpot grows, and soon, even members of the Dom Perignon set are trying to decide which combination of their children's birthdays are "lucky"! Finally, the media catch hold of the story and feed us the same lame-ass reports they did LAST TIME the jackpot went up! If your state sponsors a game of chance, then odds are you've seen each of the...

# 9 SIGNS LOTTERY

Wow - 4.5 million a year for the next twenty years!

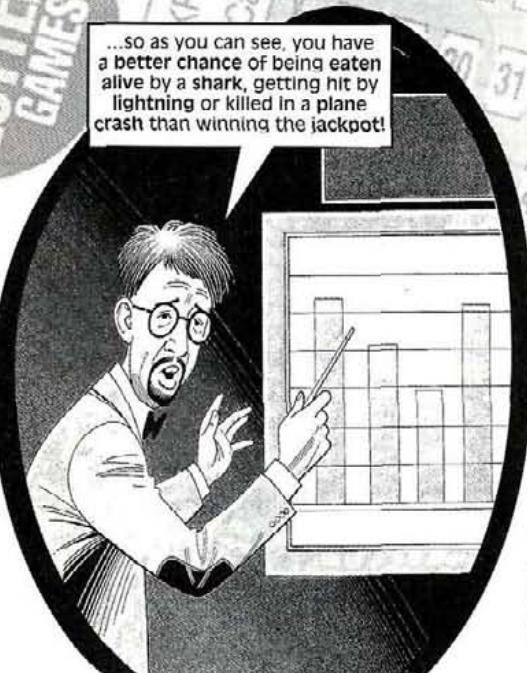
That'd be a pay cut for you, huh, Chuck? Ha-ha!

Yeah, ha-ha. \$@# you, bitch!



You hear roughly 2.7 "happy talk" jokes per newscast about how the senior anchorperson's salary is so huge, he doesn't need to play Powerball!

...so as you can see, you have a better chance of being eaten alive by a shark, getting hit by lightning or killed in a plane crash than winning the jackpot!



The local news runs the same stupid interview with the same bonhead math professor with the same list of "10 things more likely than winning the lottery"!



You're in a huge office pool whose members haven't figured out that their individual shares of the grand prize jackpot would amount to roughly \$127 a year!

C'mon you #@!#\$! Let's get a move on! Somebody else could be buying MY winning ticket right now!

I don't care HOW bad you have to go - we ain't stoppin'! You kids wanna get rich or not?!



People from states without the lottery will drive for hours and cause horrendous traffic jams just for that one-in-a-zillion chance!

Well, first off, you either win or you don't win - that's a 50% chance! Besides, I got a really good feeling about this drawing...so the way I figure it, I CAN'T lose!



There's a dimwit standing in line with thousands of other deluded ticket buyers who calls his own personal chances of winning "pretty good"!

# FEVER HAS SPREAD TO YOUR TOWN

ARTIST: RALPH REESE

WRITER: MIKE SNIDER

...more on the continued bombing in Iraq in a moment, but first, here's Tom Hilbink! Whoa, Tom, have you already won that Lotto Jackpot?

Ha-ha! Not yet, Skip, but if I had, look at what I could get...

The last time I was in a Lotto line like this I got strep and was in bed for a week! But I was only three numbers off from winning! It was awesome!

There's a three-minute report by the oddball feature reporter detailing all you could buy if you actually won the lottery!

Everywhere you go there's a brain-dead dweeb insisting that waiting in line for hours in the cold and rain is a fun experience!

I'm telling you, you get so much more in the long run with lump sum!

Dude, annual payments are much – hey, isn't that guy stealing your kid?

Whatever! This is important! I gotta decide whether to pick lump sum or not!

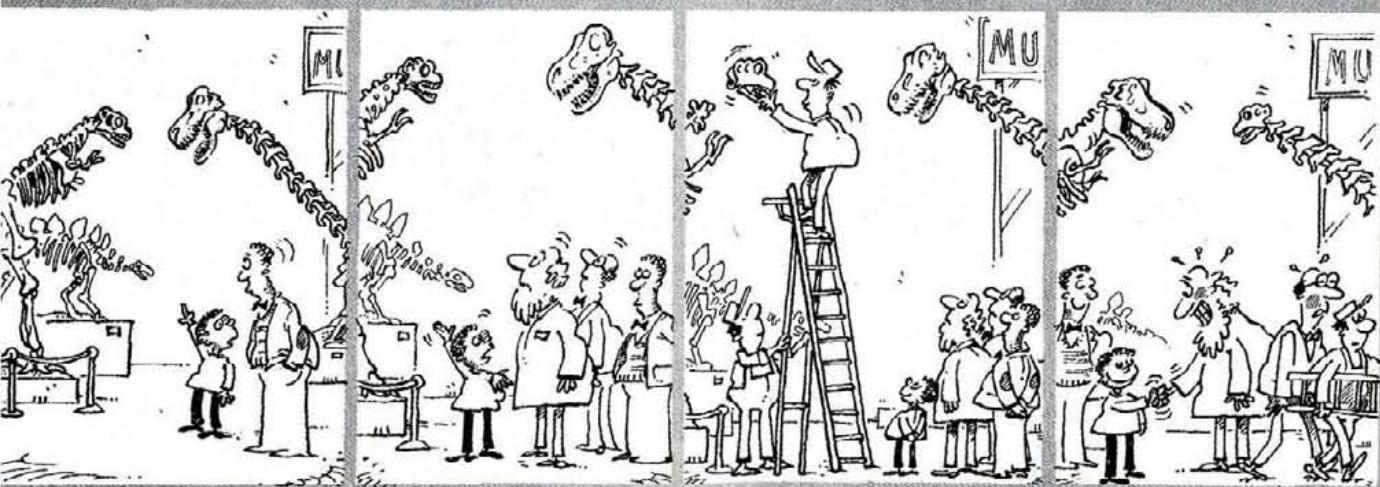
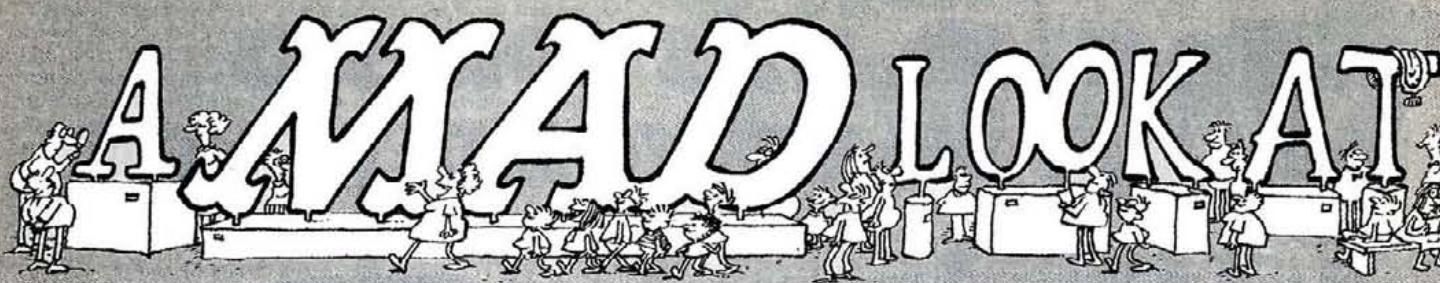
You can't help but overhear heated debates over the burning issue of lump sum vs. 20 yearly payments!

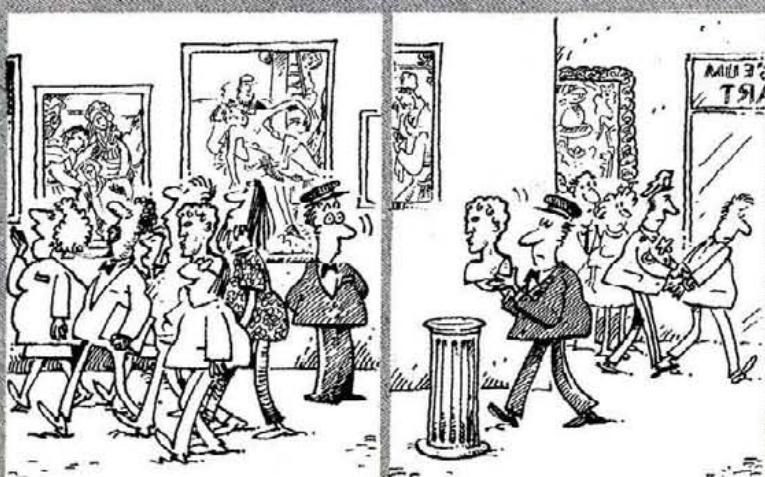
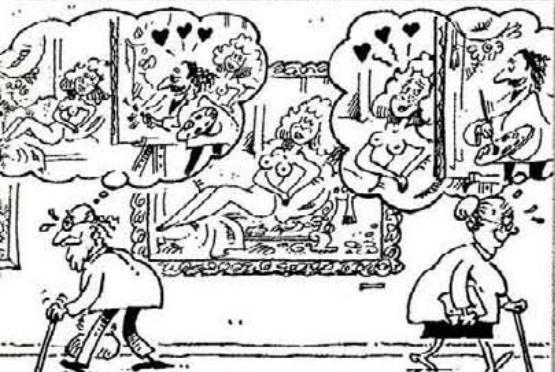
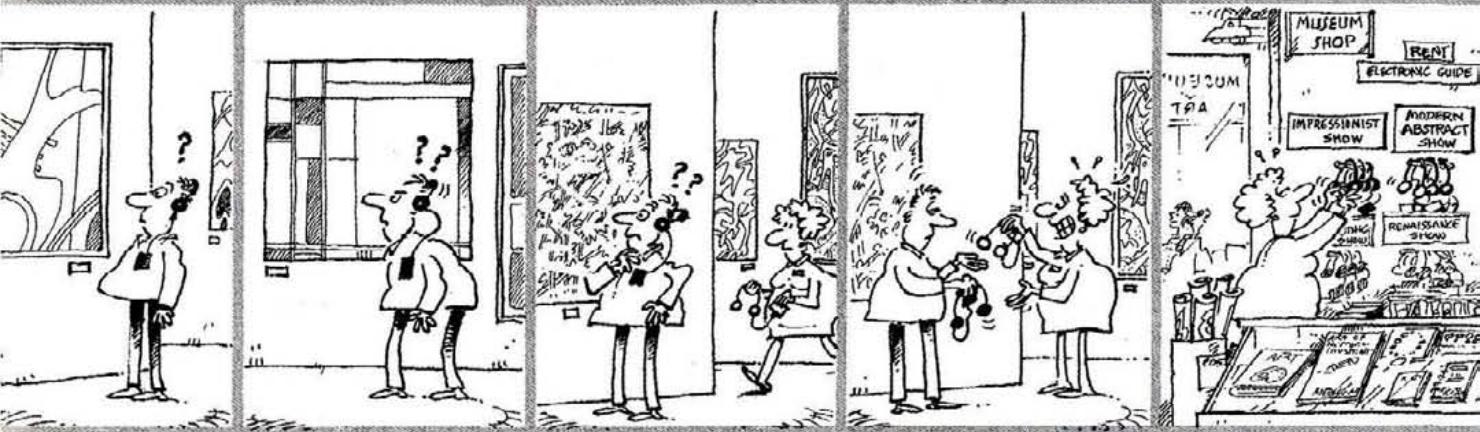
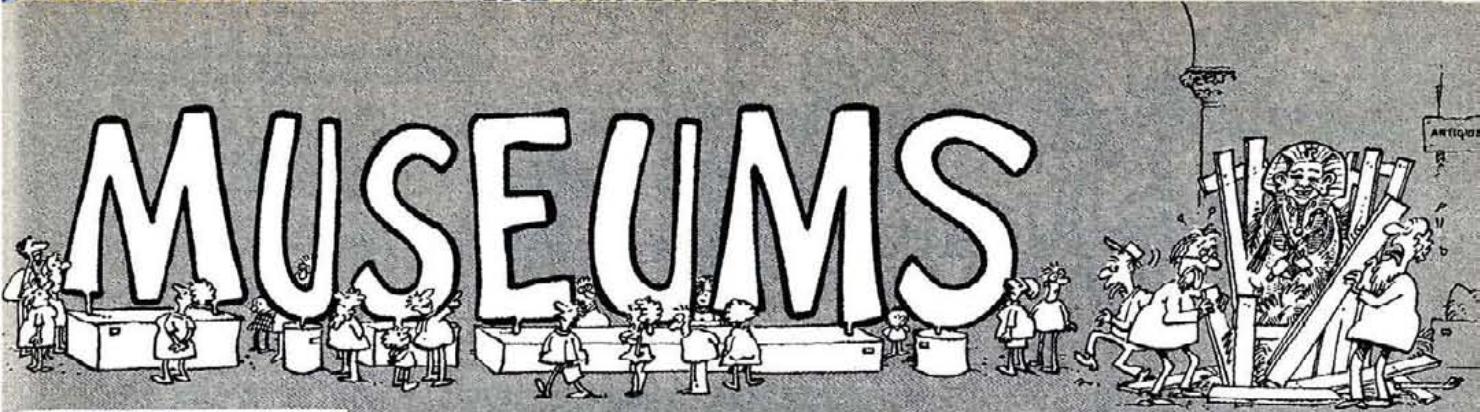
Oh sure, that extra two or three million would come in handy, but give up my career? Never!

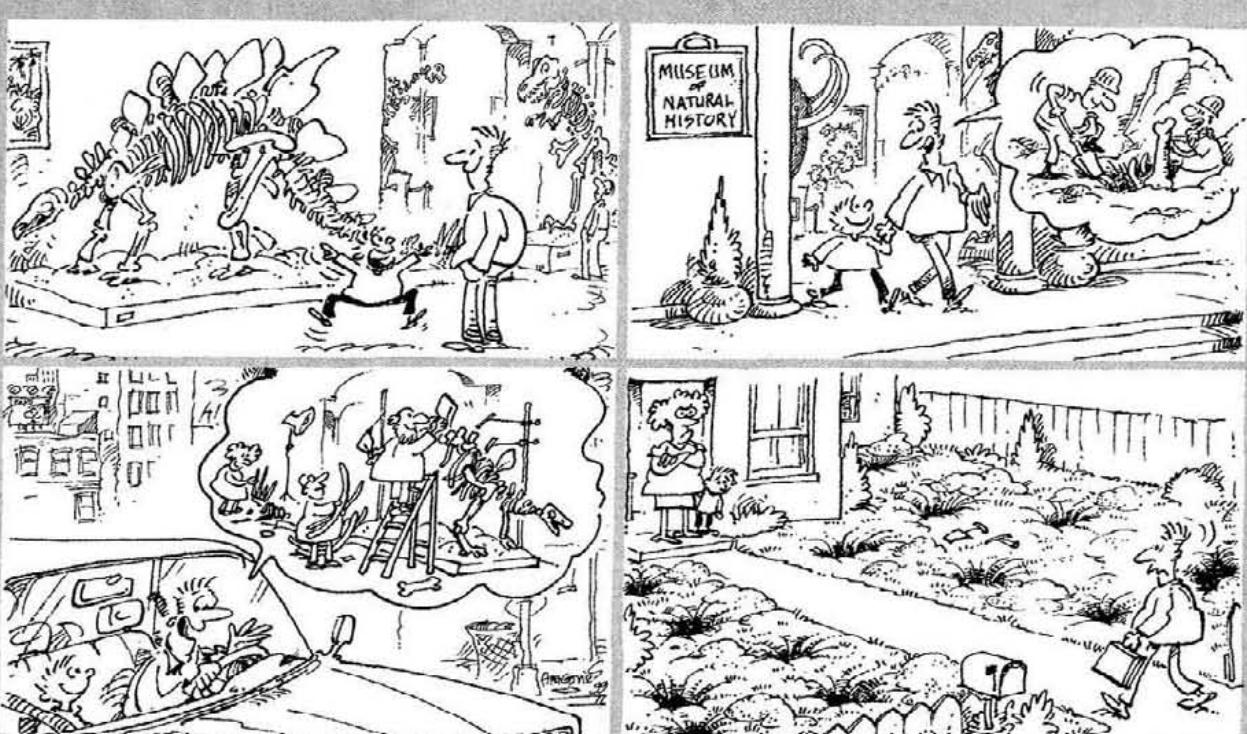
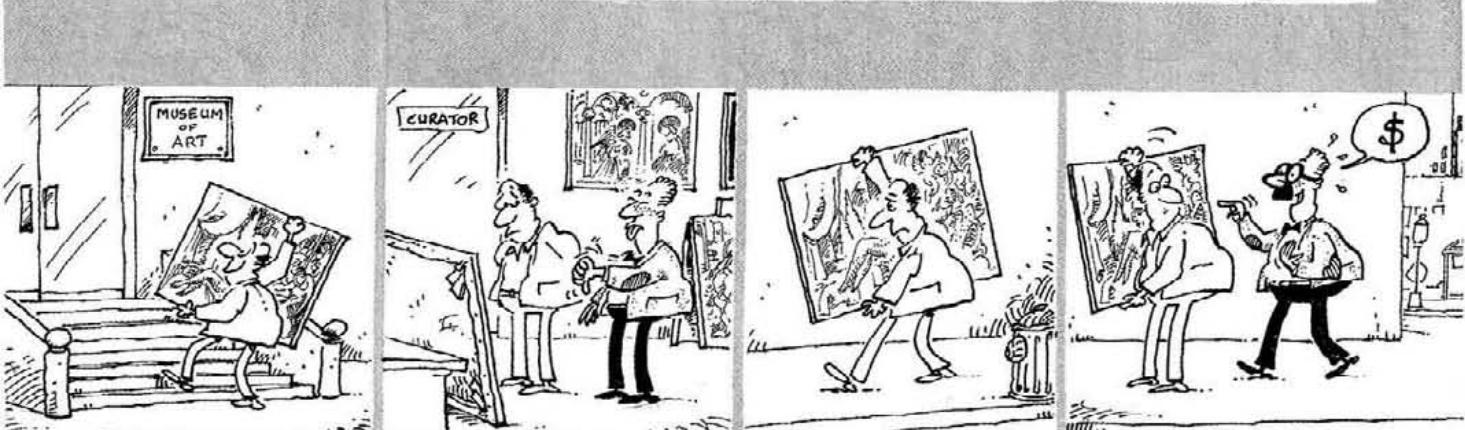
Dozens of players — all lying through their teeth — swear they'd keep the stupid job they have now if they won!



SERGE-IN GENERAL DEPT.









Hey kids, here's an exciting new game! Just read over the examples below and see how long it takes you to...

# SPOT YOUR PARENTS!

This Issue...

## HOW YOUR PARENTS REACTED WHEN YOU ASKED ABOUT SEX FOR THE FIRST TIME





## WHAT A DIFFERENCE A GAY MAKES DEPT.

When *Ellen* was cancelled in 1998, did you say to yourself, "Gee, I wish there were ANOTHER sitcom that's totally indistinguishable from all the other cookie-cutter half-hour comedies on the major networks except for the lone fact that it features a gay main character whose name is also in the title"? You did? Then your wish has been answered by...

I'm Wilt Trauma! Since so few people watch our show, we need to introduce ourselves! I'm bright, I'm fun, I'm charming! And I have something that makes me a social outcast in today's society...I'm a lawyer! Oh, I also happen to be gay! The phrase "legal briefs" comes up much too frequently in these episodes!

I'm Craze! I live with Wilt! We have this cozy little dysfunctional arrangement! I'm straight! He's gay! I've traded in sex and excitement for Merlot and witty little *Advocate* references! We have tons of mutual interests! We both watch *The View* on TV, we take the *Cosmo* quiz and we love to rent chick flicks – like *My Best Friend's Wedding*, the premise of which we borrowed from to create this series! Unfortunately, we only borrowed the premise and not the charm or humor!

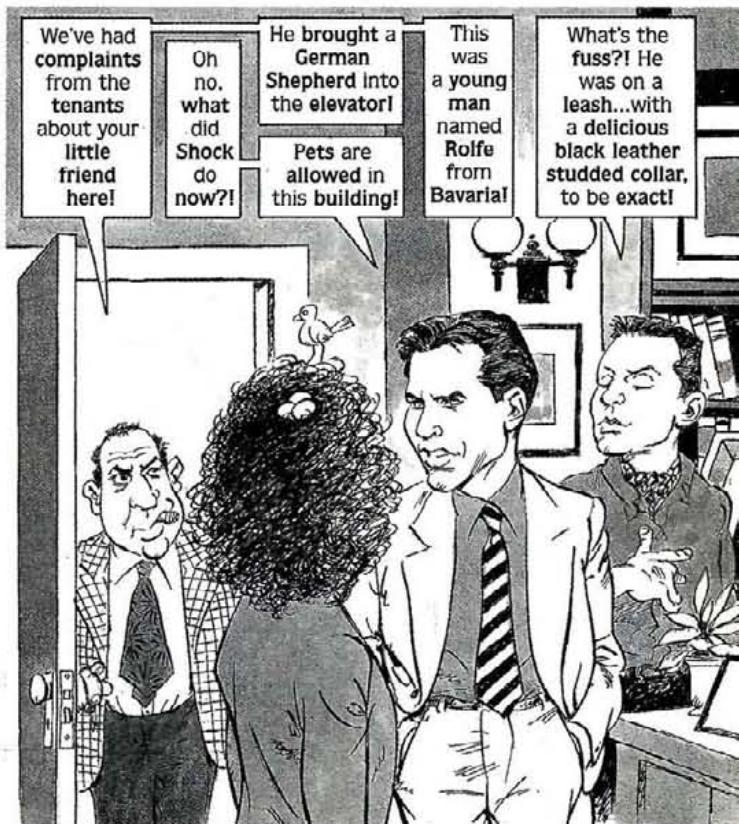
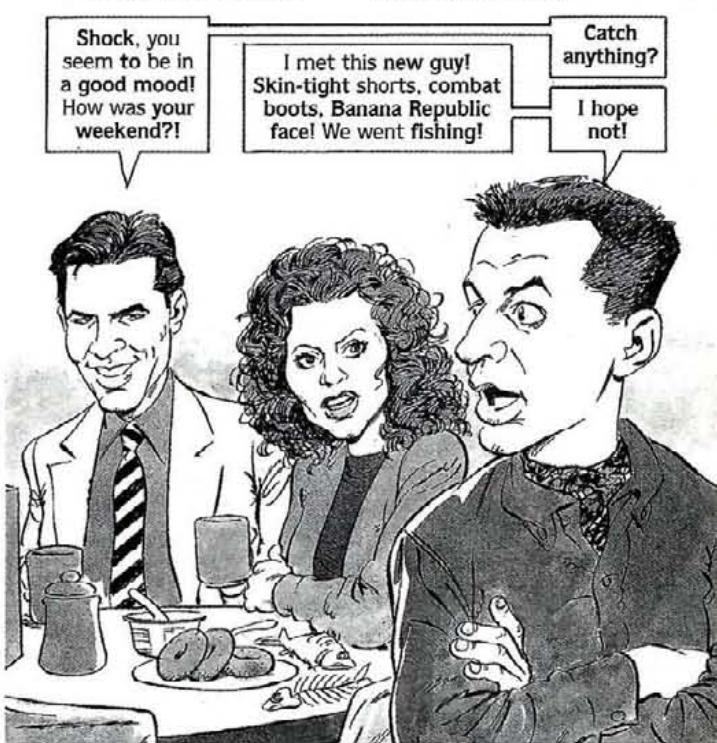
I'm Crabbin! Craze's assistant at her design studio! A job similar in importance to being Andre Agassi's hair stylist! I'm incredibly wealthy! I don't have to work for a living but in this series I do! My character: an outspoken, crude, rude rich bitch! Sort of trailer trash with a trust fund! How do you like me so far? Who freakin' cares?! I have nails to do! Move on to the next dialogue balloon!



# WILT & CRAZE

ARTIST: ANGELO TORRES

WRITER: JOSH GORDON



Shock is going to get us evicted! Why do we allow him to hang with us so much?!

I need him in my life! He's edgy, he's bitter and he owns every single Barry Manilow record!

I love this! It's the only show where we can build an episode at the ointment counter!

That's why this series is creating so much industry buzz!

Yeah! You don't find this on *Walker, Texas Ranger*!

Hal! I've got two jacks!

Read 'em and weep! weepie! Three queens!

Where?! I don't see three queens!



Shock is starting to drive me nuts! Does he have to stay here?!

You are so Bette Davis in every Warner's feature! He's just a wacky neighbor! Can't you put a positive spin on this?!

Positive spin?!

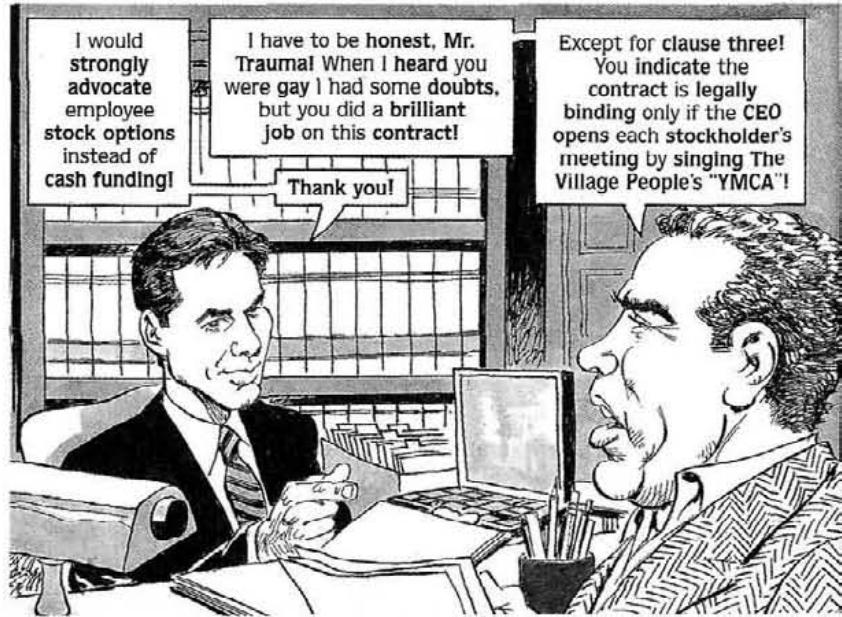
Think of him as a gay Kramer!

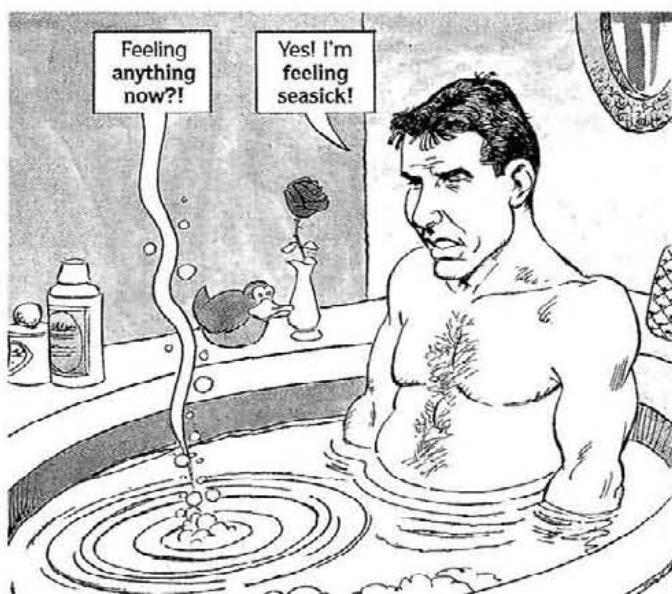
I would strongly advocate employee stock options instead of cash funding!

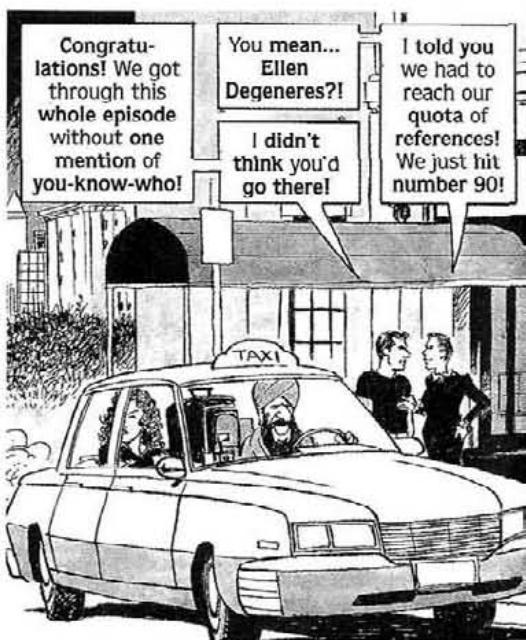
I have to be honest, Mr. Trauma! When I heard you were gay I had some doubts, but you did a brilliant job on this contract!

Thank you!

Except for clause three! You indicate the contract is legally binding only if the CEO opens each stockholder's meeting by singing The Village People's "YMCBA"!







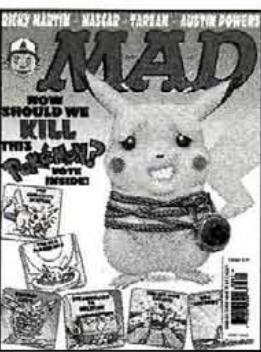


CARTOON CHARACTER ASSASSINATION DEPT.

# THE VOTE IS IN!

In MAD #386 we asked you, our extremely moronic (and sadistic!) readers, to choose one of six highly unpleasant methods by which the Pokémon pictured here was to meet its well-deserved demise. The response was disturbingly overwhelming! Nearly 30,000 of you voted, which, interestingly enough, is more people than are expected to participate in the upcoming Presidential election! And so, we are perversely pleased and honored to carry out your wishes for its execution!

## THE EXECUTION OF PIKACHU POLL RESULTS



6%

9%

14%

15%

20%



AND THE WINNER, WITH 36% OF THE VOTE, IS

## THE DYNAMITE SCHTICK!





GRIEVING LAS VEGAS DEPT.

# MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to be subpoenaed by the grim reaper!

THIS MONTH'S FUTURE STIFF SENTENCER:

## JUDGE JUDY

### CAUSE OF DEATH

Ricocheting glass from mirror breaking as she walks by

Lung blowout from excessive "shushing" of witnesses

Pummeled to death by New Yorkers in subway for being TOO rude

Catastrophic nostril-flaring mishap

Slips and falls off stage while giving speech at Yale Law School on "Restoring Dignity to our Court System"

Sexually transmitted disease

### ODDS

1:1

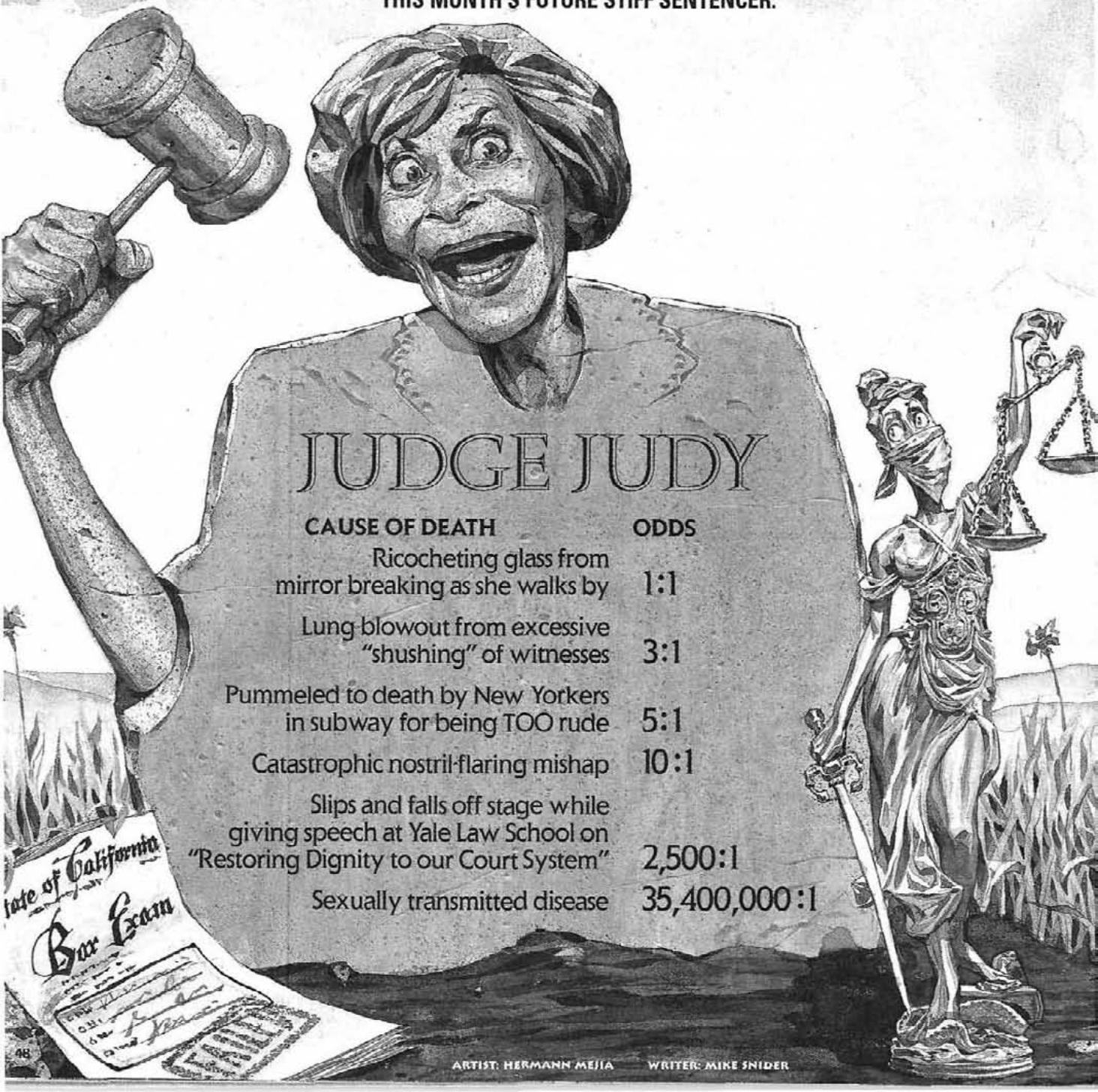
3:1

5:1

10:1

2,500:1

35,400,000:1



WHAT'S THE MOST  
OFFENSIVE THING  
YOU CAN SEE ON  
DISPLAY AT A  
MUSEUM?

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

There seems to be no limit to disgusting ideas in the art world. What is great art to some is truly offensive to others. To find out what a truly revolting example of this is, fold page in as shown.



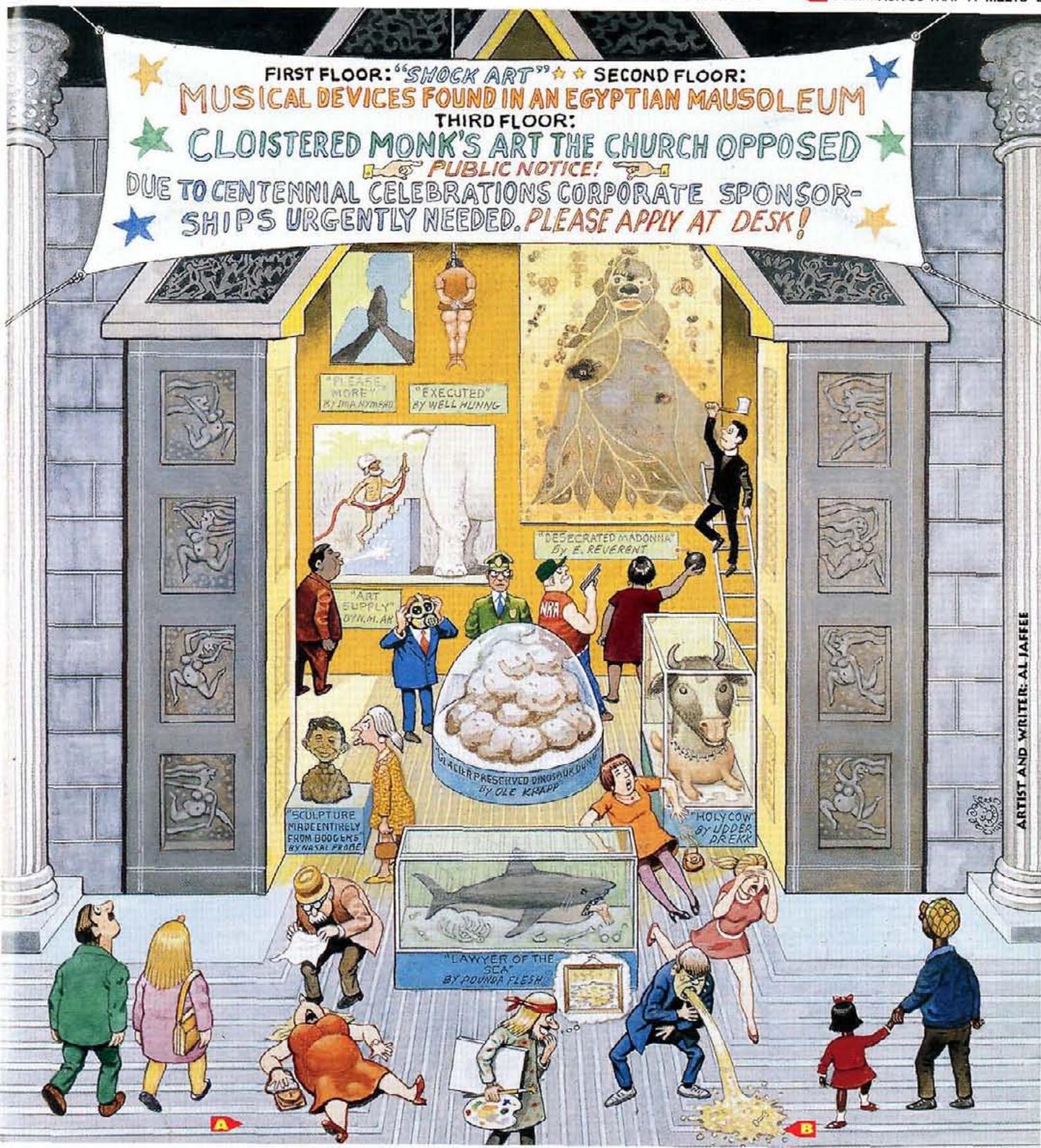
FOLD PAGE OVER LIKE THIS

FOLD PAGE OVER LEFT

**B** FOLD BACK SO THAT "A" MEETS "B"

**A**

FIRST FLOOR: "SHOCK ART" ★ ★ SECOND FLOOR:  
**MUSICAL DEVICES FOUND IN AN EGYPTIAN MAUSOLEUM**  
THIRD FLOOR:  
★ **CLOISTERED MONK'S ART THE CHURCH OPPOSED** ★  
PUBLIC NOTICE!  
DUE TO CENTENNIAL CELEBRATIONS CORPORATE SPONSOR-  
SHIPS URGENTLY NEEDED. PLEASE APPLY AT DESK!



ARTIST AND WRITER: AL JAFFEE

# More Candy Hearts for Modern Lovers

